

**William J Stevenson Operations Management**

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*William Stevenson STEVENSON William J. Stevenson William J. Stevenson SCHROEDER F. Robert Jacobs Dr. Yashodhan Mithare BENTON Swink Ceyhum Ozgur*

ebook operations management theory and practice global edition

this beloved and market leading operations management book has been completely updated in the 14th edition and provides a clear presentation of the field of operations management with current real world examples and thoughtful student pedagogy the comprehensive breadth of content is presented in more modular flexible chapters so it may be used for different course levels ranging from undergrad to executive education that flexibility allows for the choice of more or less quantitative material and flexibility in order of presentation since chapters do not depend on sequence the topics covered include both strategic issues and practical applications among the topics are forecasting product and service design capacity planning management of quality and quality control inventory management scheduling supply chain management and project management the use of an adaptive online learning enhances the student experience and success

the material in this book is intended as an introduction to the field of production and operations management it is suitable for both undergraduate and graduate students

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consistently touted as one of Stevenson and Hojati's greatest strengths. Operations Management has been written both clearly and concisely designed to promote student understanding of the role of operations management in successful businesses. It strives to achieve a careful balance in the presentation of the material. Stevenson is also recognized for its Canadian content integrated within a global framework. Students will learn about operations management in Canadian businesses side by side with their U.S. and international counterparts. An approach that mirrors their experience in the real world. A superior technology package also ensures Operations Management is an exceptionally strong offering further promoting student success.

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