

Sample Customer Service Phone Scripts

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a thorough quick reading guide that shows anyone who uses the phone how to treat it
as a service tool that directly impacts on company profits first impressions are often
lasting impressions how customers are treated on the phone can quickly turn them into
either an ex customer or a customer for life in this book you will be able to double your
effectiveness when you learn how to handle irate customers end those endless calls
take meaningful messages handle conference calls and transfer calls screen calls and
ask focused questions use the phone during emergencies improve your voice
effectiveness with worksheets checklists and fill in forms great customer service on the
telephone will inspire fabulous phone service

understand consumer psychology to drive profits and growth want to know exactly
what s driving your customer s behavior now you can the customer service solution
explains how consumers perceive services and shows you how to enhance the
customer experience every time in this economic climate the customer service
experience is more critical than ever most leading service firms advocate the tlc
mantra think like a customer that s a good practice but first you have to understand
what your customer is thinking and feeling today s business leaders cannot afford to
neglect the psychological principles that govern customer satisfaction and long term
loyalty what are the factors that really determine customer satisfaction two of the

nation's leading authorities on service psychology sriram dasu and richard chase have written this groundbreaking guide that identifies and demystifies the psychological triggers behind customer behavior you'll go where customer satisfaction surveys mystery shoppers and focus groups can't and learn exactly why customers respond and behave the way they do with findings drawn from behavioral science research this book provides all the tools you need to evaluate your current service platforms and design future strategies to enhance customer perceptions positively and drive your sales the customer service solution illustrates why even companies with high levels of satisfaction are missing tremendous opportunities by neglecting the emotional elements that govern consumer interactions this book will show you how to shape and manage customer perceptions understand implicit versus explicit outcomes develop the roles of control and choice among buyers design emotionally intelligent processes build trust among customers whatever your business may be healthcare hospitality financial services e-commerce and more this book is an essential tool to help you increase profits by leveraging your company's customer experience praise for the customer service solution harnessing the power of emotions will help to drive an exceptional customer experience creating customers for life to help your business thrive finally a guide to help us better understand how to do this james merlino md chief experience officer cleveland clinic required reading for anyone designing a service encounter james heskett professor emeritus harvard business school coauthor of the service profit chain and service future i have always known that our customers shop with us because they want to not because they have to how to make them want to is the secret that this great book unlocks kevin davis president and ceo bristol farms dasu and chase share easy to understand ideas and guidance to operations managers who typically do not think about the psychology of customers in designing their

services mary jo bitner phd professor and executive director center for services leadership w p carey school arizona state university dasu and chase provide an excellent set of ideas for delivering emotional customer service experiences through systems and operations rodolfo medina vice president marketing commercial rock in rio this book provides valuable insights to managing and molding the customer s emotional journey leading to ultimate satisfaction and sustainable loyalty ali v kasikci regional managing director orient express

exceptional customer service is crucial to a successful phone based business quality service can secure customer loyalty while poor service can lose it this concise guide examines various important scenarios that a customer service representative is likely to encounter and shows how to best handle each situation this guide also explains how to make effective use of voice mail email fax and letters

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