# Pdf The Deadly Life Of Logistics Book

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#### Donald Waters Alan Harrison

this book designed for the mba courses in india discusses the concept tools and techniques of logistics and supply chain management which help students understand how good logistics and supply chain management helps a firm to sustain competitive advant

this text approaches logistics from a marketing perspective and also integrates the area of marketing accounting finance and manufacturing within the text

to retain their market share in today s competitive business companies are coming up with high value low price products to cut their costs they are striving hard to identify the cash consuming areas in their operations logistics and supply chain is one of them as its scope ranges from the procurement and management of the raw materials through to the delivery of the final product this book now in its third edition continues to provide theoretical and practical expertise in this area and has been upgraded to logistics and supply chain management the book begins with an introduction to the elements of logistics management and then moves on to explain operating objectives of integrated logistics barriers to internal integration and principles of logistics information it also deals with forecasting inventory management policies warehousing and highlights various aspects of logistics management and logistical organization the book contains case studies in the indian context to give a practical flavour to the subject in this edition a new chapter namely supply chain vulnerability and ethical issues along with topics like logistical framework with respect to product life cycle bullwhip effect collaborative planning forecasting and replenishment scor model for measuring supply chain performance have been included to widen the scope of the subject target audience mba production and operations management pgdm logistics and supply chain management

designed for students young managers and seasoned practitioners alike this handbook explains the nuts and bolts of the modern logistics and distribution world in plain language illustrated throughout this second edition includes new chapters on areas previously not covered such as intermodal transport benchmarking environmental matters and vehicle

#### and depot security

fierce competition in today s global market provides a powerful motivation for developing ever more sophisticated logistics systems this book written for the logistics manager and researcher presents a survey of the modern theory and application of logistics the goal of the book is to present the state of the art in the science of logistics management as a result the authors have written a timely and authoritative survey of this field that many practitioners and researchers will find makes an invaluable companion to their work

the handbook of logistics and distribution management provides an introduction to fundamental elements of modern logistics and distribution it explores all stages of the supply chain from raw materials through to the final distribution of the finished product this handbook covers vital areas including concepts of logistics and distribution planning for logistics procurement and inventory decisions warehousing and storage freight transport and operational management the 5th edition of the handbook of logistics and distribution management has been radically updated to reflect the latest advances in logistics and covers new topics studied on academic and professional courses there are brand new chapters on humanitarian logistics multichannel fulfilment and reverse logistics as well as detailed discussion of the latest trends and issues that confront logistics the handbook of logistics and distribution management is a practical handbook and an essential reference for logistics and supply chain practitioners as well as students undertaking professional examinations and degrees in the field of logistics and supply chain

global logistics management focuses on the evolution of logistics in the last two decades and highlights recent developments from a worldwide perspective the book details a wide range of application oriented studies from metropolitan bus routing problems to relief logistics and introduces the state of the art on some classical applications the book addresses typical logistic problems most specifically the vehicle routing problem vrp followed by a series of analyses and discussions on various logistics problems plaguing airline and marine systems the text addresses problems encountered in continuous space and discusses the issue of consolidation scheduling and replenishment decisions together

with routing it proposes a methodology that supports decision making at a tactical and operational level associated with daily inventory management and also examines the three echelon logistic network this material provides numerous examples and additional topics that include an analysis for the airline industry and a novel approach for airline logistics including fare pricing and seat inventory control the berth crane allocation problem in container terminals a marine system logistics application ice navigation problems and factors that affect ice navigation pharmaceutical warehouse route design problems an application in healthcare logistics in which medical suppliers are evaluated through a fuzzy linguistic representation model a real data driven simulation model that outputs a new shuttle system a model that integrates routing and batching problems joint replenishment and transportation problems global logistics management clearly illustrates logistic problems encountered in many different application areas and provides you with the latest advances in classical applications

logistics management is a comprehensive textbook designed to meet the requirements of postgraduate management students specializing in operations or international business written in a student friendly style it describes the theory extensively and provides numerous figures and exhibits showcasing managerial aspects of logistics management the book is divided into 4 parts part i introduction to logistics and integration introduces the basic concepts of logistics its relevance and relation with supply chain management in both national and international scenarios part ii logistics delivery and fulfilment covers unitization palletization and containerization along with various forms of transport including surface marine and air this section also deals with material handling and role of ports in facilitating international logistics following this part iii logistics documentation and processes includes chapters on role of customs in regulating international trade insurance and processes of documentation related to domestic and international trade the concluding section part iv logistics strategy and scm provides discussions on system planning warehousing inventory management and technology in logistics with the inclusion of real life case studies in indian context and written in a simple manner this book will be useful for students and young professionals

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this book provides an overview of important trends and developments in logistics and supply chain research making them available to practitioners while also serving as a point of reference for academicians operations and logistics are cornerstones of modern supply chains that in turn are essential for global business and economics the composition character and importance of supply chains and networks are rapidly changing due to technological innovations such as information and communication technologies sensors and robotics internet of things and additive manufacturing to name a few often referred to as industry 4 0 societal developments such as environmental consciousness urbanization or the optimal use of scarce resources are also impacting how supply chain networks are configured and operated as a result future supply chains will not just be assessed in terms of cost effectiveness and speed but also the need to satisfy agility resilience and sustainability requirements to face these challenges an understanding of the basic as well as more advanced concepts and recent innovations is essential in building competitive and sustainable supply chains and as part of that logistics and operations these span multiple disciplines and geographies making them interdisciplinary and international therefore this book contains contributions and views from a variety of experts from multiple countries and combines management engineering as well as basic information technology and social concepts in particular it aims to provide a comprehensive guide for all relevant and major logistics operations and supply chain management topics in teaching and business practice address three levels of expertise i e concepts and principles at a basic undergraduate bs level more advanced topics at a graduate level ms and finally recent state of the art developments at a research level in particular the latter serve to present a window on current and future potential logistics innovations in the different thematic fields for both researchers and top business practitioners integrate a

textbook approach with matching case studies for effective teaching and learning discuss multiple international perspectives in order to represent adequately the true global nature of operations logistics and supply chains

logistics principles practice is a general introduction to the subject this specialized field is fast moving fulfilling orders on time is of crucial importance in the modern age of internet economy and just in time production besides dealing with the logistics of purchasing production and distribution the book also examines common ground with marketing quality and production design this integrated approach ensures that important topics such as e business crm process design e procurement enterprise resource planning and e logistics are given prominent coverage this textbook can be used as core reading for all students of logistics and operations management

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based on 51 interviews with logistics ceos strategists and scenario experts heiko a von der gracht shows that the logistics service industry draws a backward picture of scenario planning practices as compared to other industries

this new book logistics management blends traditional logistics activities with the current developments in business that have made logistics a critical element for business success it adopts a customer or marketing focus to the subject of logistics and the wider concept of supply chain management by recognizing that customer satisfaction is the primary output of logistics activities the theme of global logistics integrated throughout the current edition will also continue and will be enhanced by discussion of the dichotomy that the european market represents both a common and global environment publisher s description

deals with the topics of logistics management

now in its fourth edition this definitive text explains the nuts and bolts of modern logistics and distribution in accessible language newly updated it includes revisions to essential areas such as manufacturing logistics integrated logistics process design and home delivery

logistics is an essential introduction for any business student studying logistics or supply chain management it takes a broad view of logistics exploring all the main concepts within a wide business context with a strong focus on application and practical situations this clear and well written text gives a very up to date perspective on this fast moving field it explores the management of logistics and its strategic role within an organization while examining new developments in the field and providing an international dimension to the subject

a concise applied and strategic introduction to the subject of logistics and supply chain management perfect for modern managers and students of logistics and supply chain management logistics and supply chain management continue to transform the competitive landscape and have become one of today s key business issues this 5th edition of logistics management and strategy continues to take a practical integrated and international approach to logistics and includes the very latest research to reflect the innovative and exciting developments in this subject area the full text downloaded to your computer with ebooks you can search for key concepts words and phrases make highlights and notes as you study share your notes with friends ebooks are downloaded to your computer and accessible either offline through the bookshelf available as a free download available online and also via the ipad and android apps upon purchase you Il gain instant access to this ebook time limit the ebooks products do not have an expiry date you will continue to access your digital ebook products whilst you have your bookshelf installed

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