Mining Your Own Business A Primer For Executives On Understanding And Employing Data Mining And Predictive Analytics

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this book first examines the phenomenon of global business and then analyzes what is different about global business and therefore what is uniquely required to be a successful global leader it lays out how companies can develop successful global leaders and what individuals can do to develop themselves into successful global leaders readers will walk away with a clear understanding of how and why globalization of business took place they will understand what is unique about global leadership compared to domestic leadership with that insight and through examples they will come to see what is uniquely required to be a successful global leader finally readers will walk away with clear insights on how they can develop global leaders and what they can do to strengthen their own global leadership capabilities the book is based on more than 300 interviews with top corporate executives from around the world and across a wide variety of industries hundreds of surveys and over 60 years of combined experience top executives will find this book helpful in determining how they can ensure that their firm has the right quality and quantity of global leaders it needs to capture the global growth opportunities before them

the urgent and sustained interest in corporate governance is unprecedented with the connections between

corporate governance and economic performance being emphasized by the world bank the imf and others in the global economic community in this timely and definitive intellectual analysis of a key discipline the sage handbook of corporate governance offers a critical overview of the key themes theoretical controversies current research and emerging concepts that frame the field consisting of original substantive chapters by leading international scholars and examining corporate governance from an inter disciplinary basis the text highlights how governance issues are critical to the formation growth financing structural development and strategic direction of companies and how corporate governance institutions in turn influence the innovation and development of industrial and economic systems globally comprehensive authoritative and presented in a highly accessible framework this handbook is a significant resource to those with an interest in understanding this important emerging field

rising to power is a time tested wisdom packed guide for executives desiring to be exceptional leaders as they navigate their ascent to the highest levels of their organization nearly two thirds of all leaders entering executive roles lack sufficient understanding of what is required and are unprepared for what they will face which explains why 50 percent of them fail within the first eighteen months for decades we have known that failure rates among transitioning executives are too high causing exorbitant costs damaged organizations and stalled careers still little has changed in the way organizations prepare leaders to assume executive positions three fourths of new executives say their organization did not adequately prepare them for the executive office it doesn t have to be this way if you are an executive or you re aspiring to be one and considering how you will navigate the ascent in your organization rising to power will serve you like no other resource can odds are high you have watched a promising executive fail on their way up like many you scratched your head wondering why didn t they see that coming now you re hoping not to be the next one that falls rising to power will guide you on a predictable journey of ascent through the transitional moments and issues most common in executive failure it will bolster your confidence open your eyes deepen your insight and if you let it reveal your own proclivities for failure that you may not even recognize based on a ten year longitudinal study rising to power offers a profoundly new way of looking at an executive s rise in an organization and offers an approach to significantly increase your odds of

success

contains an inventory of evaluation reports produced by and for selected federal agencies including gao evaluation reports that relate to the programs of those agencies

real life examples are used to demonstrate how storytelling can be used to fully engage employees accelerate organizational change and create good team relationships

the remuneration of board members and key executives of listed companies has received considerable attention in the past decade the same issue has yet to be fully addressed in the case of state owned enterprises soes this report seeks to fill the gap by taking stock of the policies and practices underpinning the remuneration of supervisory board members and executive managers of soes across 36 oecd member and partner countries

what are the fundamental qualities of an exemplary executive do you possess them it s often easy for executives or aspiring executives to know what they need to do but it s much harder to actually do what you know you re supposed to executive effectiveness or success in any endeavor or profession that requires a developed set of skills is built upon well developed fundamentals and serious repetitions of those fundamentals to create unconscious competence leadership is no different if you want to be good at something you ve got to earn it executive fundamentals is an important elegant guide designed to organize executive fundamentals into a general roadmap so that leaders at all levels can guide their development and take command of what they know they need to do at any point in their careers purposefully brief the book intersperses succinct and powerful quotes and information from stellar business books as counterpoints to the knowledge and experience presented by fischer and shin the authors include worksheets developed from their years in business that will make it as easy for you to put their advice into action as practicing your favorite golf swing or tennis stroke nick fischer is a seasoned executive with broad industry experience spanning consumer packaged goods banking retail and business services nick has focused a significant portion of his career on redefining the traditional role of corporate finance as a true strategic partner at the center of business performance optimization a topic he regularly

addresses through various publications and public speaking engagements dan shin is a data driven executive with a background crossing multiple industries including retail pharmaceuticals and business services dan s executive management style and his ability to simplify analytics work flow to deploy actionable insights and recommendations has provided continued success in multiple contexts ranging from start ups to middle market and fortune 500 companies

i expect the jossey bass handbook will be a basic reference and source of numerous ideas and guidance for practicing managers leaders students and teachers in this field for years to come it belongs on the bookshelf of every leader and manager of a nonprofit organization dennis r young mandel professor of nonprofit management and governing director mandel center for nonprofit organizations case western reserve university herman and his associates have created a book that organizes a complex topic in a sensible and accessible way nationally recognized experts expand the reader s perception well beyond narrow managerial issues but the managerial meat is here too whether for reference or teaching purposes a better set of topics and authors on nonprofit leadership and management is difficult to imagine bradford h gray executive director program on non profit organizations ponpo yale university the leading experts in the nonprofit field describe effective practices in all the distinctive and important functions processes and strategies of nonprofit leadership and management based on up to date research theory and experience this comprehensive volume offers practical advice on every aspect of managing nonprofit organizations including board development strategic planning lobbying marketing government contracting volunteer programs fund raising financial accounting compensation and benefits programs risk management and much more

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