Fighting The Banana War And Other Fairtrade Battles How We Took On The Corporate Giants To Change The World

Fighting the Banana Wars and Other Fairtrade Battles Developments The Tribune Environment & Planning Book Review Index - 2009 Cumulation Fair Trade and Development: Report, together with formal minutes Fair Trade 50 Reasons to Buy Fair Trade

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it started very small and full of hope but its daring campaigns have placed fairtrade goods at the heart of the supermarket shelves from bananas and coffee beans to cotton and chocolate fairtrade has grown to become an important global movement that has revolutionised the way we shop as harriet lamb chief executive of fairtrade international explains in this extensively revised and updated edition of her inspirational book fairtrade is about a better deal for workers and famers in the developing world it s about making sure the food on our plates and shirts on our backs don t rob people in other countries of the means to feed or clothe themselves she explores the journey through an often unjust system that fairtrade items make from farm to consumer and she uncovers the shocking cost of our demand for cheaper food there is much still to be done but by hard work and high ideals fairtrade is starting to transform the lives of over 7 million farmers workers and their families and is a powerful symbol of how extraordinary change can be achieved against all the odds by us all

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presents a collection of essays regarding worldwide fair trade practices including if it is a beneficial policy if it is compatible with free trade and how the fair trade system can be improved

this is a popular book about a key subject for liberally minded people every where ft is a rapidly developing area of commerce and this book is intended to spur it on it is presented with a highly accessible format with short informative chapters fair trade is a growing global movement a huge range of fair trade good are now available in the shops why is fair trade so important this book provides 50 reasons why everyone should buy fair trade it s an inspiring account of how every consumer can play a part in saving lives and improving the way global trade operates did you know that buying fair trade helps erradicate sweatshops helps end child labour helps end the debt burden on developing countries ensures small scale farmers can earn a living wage and supports and protects the environment this book provides a critical guide to international trade and shows that fair trade presents a realistic and positive alternative for farmers and producers in developing countries by improving schools healthcare and working conditions the fair trade movement has already saved lives and empowered whole communities this book shows how every consumer can help make a difference in the fight to end poverty and inequality

the european union and united states pay fourteen billion dollars a year inllegal agricultural subsidies in textiles and agriculture where developingorld countries have a natural economic advantage they are effectively riced out of the market with devastating consequences for millions of eople grounded in the inspiring power of fair trade as a positive ternative to poverty environmental destruction and human exploitation his enlightening book explains how we can make a difference withomprehensive coverage of fair trade principles exploration of why fairrade is such a powerful economic and social justice tool and methods for articipation in fair trade at home and in society it will empower theeader to tackle a key source of global injustice generating opportunities or self reflection and providing guideposts for new directions in personal on sumption and civic participation fair trade a beginner s guide is normative and inspiring

offering an overview of ecotourism certification and laying out strategies for establishing certification programmes this book offers information on the tourism industry explores concepts of certification and highlights case studies of such schemes

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