

Eyewitness To Power Gergen David

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Citizenship in American Politics, 6th Edition The Essentials The Survivor The Sleep
Revolution Keeping the Republic: 4th Edition Full Annual Editions Empowering the
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Modern American Presidency The Ambition and the Power The New
Criterion Executive Privilege ---So Help Us God The Canadian Polity Brill's
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Harris Arianna Huffington Christine Barbour Howard Balanoff Karen Marie Hult Joe
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from nixon to clinton watgate to whitewater few americans have observed the ups
and downs of presidential leadership more closely over the past thirty years than
david gergen a white house adviser to four presidents both republican and democrat
he offers a vivid behind the scenes account of their struggles to exercise power and
draws from them key lessons for leaders of the future gergen begins eyewitness to
power with his reminiscence of being the thirty year old chief of the white house
speechwriting team under richard nixon a young man at the center of the watgate

storm he analyzes what made nixon strong and then brought him crashing down why nixon was the best global strategist among recent presidents how others may gain his strategic sense how nixon allowed his presidency to spin out of control why the demons within destroyed him what lessons there are in nixon s disaster gergen recounts how president ford recruited him to help shore up his white house as special counsel here gergen considers why ford is one of our most underrated presidents why his pardon of nixon was right on the merits but was so mishandled that it cost him his presidency even in his brief tenure ford offers lessons of leadership for others as gergen explains though gergen had worked in two campaigns against him ronald reagan called him back to the white house again where he served as the gipper s first director of communications here he describes how reagan succeeded where others have failed why his temperament was more important than his intelligence how he mastered relations with congress and the press the secrets of the great communicator and why his speeches were the most effective since those of john kennedy and franklin roosevelt in 1993 bill clinton surprised gergen and the political world when he recruited the veteran of republican white houses to join him as counselor after his early stumbles gergen reveals why clinton could have been one of our best presidents but fell short how the bill and hillary seesaw rocked the white house how failures to understand the past brought ken starr to the door why the new ways in which leadership was developed by the clinton white house hold out hope and what dangers they threaten as the twenty first century opens gergen argues a new golden age may be dawning in america but its realization will depend heavily upon the success of a new generation at the top drawing upon all his many experiences in the white house he offers seven key lessons for leaders of the future what they must have he says are inner mastery a central compelling purpose rooted in moral values a capacity to persuade skills in working within the system a fast start a strong effective team and a passion that inspires others to keep the flame alive eyewitness to power is a down to earth authoritative guide to leadership in the tradition of richard neustadt s presidential power and the modern presidents

a book that analyzes what leadership really means and how it relates to power it will be invaluable for both political and business leaders alike nye developed the concept of hard and soft power and now he shows how best leaders use both in a smart way walter isaacson president the aspen institute

keeping the republic s lively discussion of who gets what and how develops students critical thinking abilities in the intro american government course every section and every feature in the book has one goal in mind to get students to think critically and be skeptical of received wisdom serving as a true aid to teachers each chapter is designed to build students analytical abilities by introducing them to the seminal work in the field and showing them how to employ the themes of power and citizenship this proven text builds confidence in students who want to take an active part in their communities and government to play their part in keeping the republic and to consider the consequences of that engagement

new york times bestseller the definitive account of one of the most accomplished controversial and polarizing figures in american history bill clinton is the most arresting leader of his generation he transformed american politics and his eight years as president spawned arguments that continue to resonate for all that has been written about this singular personality including clinton s own massive autobiography there has been no comprehensive nonpartisan overview of the clinton presidency few writers are as qualified and equipped to tackle this vast subject as the award winning veteran washington post correspondent john f harris who covered clinton for six of his eight years in office as long as any reporter for a major newspaper in the survivor harris frames the historical debate about president william jefferson clinton by revealing the inner workings of the clinton white house and providing the first objective analysis of clinton s leadership and its consequences harris shows clinton entering the oval office in 1993 primed to make history but with the cold war recently concluded and the country coming off a nearly uninterrupted generation of republican presidents the new president s entry into this maelstrom of events was tumultuous his troubles were exacerbated by the habits personal contacts and the management style he had developed in his years as governor of arkansas clinton s enthusiasm and temper were legendary and he and hillary rodham clinton whose ambitions and ordeals also fill these pages arrived filled with mistrust about many of the characters who greeted them in the permanent washington that often holds the reins in the nation s capital showing surprising doggedness and a deep set desire to govern from the middle clinton repeatedly rose to the challenges eventually winning over or running over political adversaries on both sides of the aisle sometimes facing as much skepticism from fellow democrats as from his republican foes but as harris shows in his accounts of political debacles such as the

attempted overhaul of health care clinton s frustrations in the war against terrorism and the numerous personal controversies that time and again threatened to consume his presidency bill clinton could never manage to outrun his tendency to favor conciliation over clarity or his own destructive appetites the survivor is the best kind of history a book filled with major revelations the tense dynamic of the clinton inner circle and clinton s professional symbiosis with al gore to the imprint of clinton s immense personality on domestic and foreign affairs as well as the minor details that leaven all great political narratives this long awaited synthesis of the dominant themes events and personalities of the clinton years will stand as the authoritative and lasting work on the clinton presidency

jp morgan s best summer read 2018 we are in the midst of a sleep deprivation crisis and this has profound consequences on our health our job performance our relationships and our happiness in this book arianna huffington boldly asserts that what is needed is nothing short of a sleep revolution only by renewing our relationship with sleep can we take back control of our lives through a sweeping scientifically rigorous and deeply personal exploration of sleep from all angles arianna delves into the new golden age of sleep science that reveals the vital role sleep plays in our every waking moment and every aspect of our health from weight gain diabetes and heart disease to cancer and alzheimer s in the sleep revolution arianna shows how our cultural dismissal of sleep as time wasted not only compromises our health and our decision making but also undermines our work lives our personal lives and even our sex lives she explores all the latest science on what exactly is going on while we sleep and dream she takes on the dangerous sleeping pill industry and confronts all the ways our addiction to technology disrupts our sleep she also offers a range of recommendations and tips from leading scientists on how we can achieve better and more restorative sleep and harness its incredible power in today s fast paced always connected perpetually harried and sleep deprived world our need for a good night s sleep is more important and elusive than ever the sleep revolution both sounds the alarm on our worldwide sleep crisis and provides a detailed road map to the great sleep awakening that can help transform our lives our communities and our world

this annually updated reader is a compilation of current newspaper magazine and journal articles from the best of the public press some topics address are dealing with

government and organizational behavior public management practices and information systems technology along with public finance budgeting and productivity improvement our student site dushkin online dushkin com online is designed to add additinal support to this title

on the surface the new president seems to inherit an empty house hugh heclo a recognized expert on american democratic institutions has noted in fact he enters an office already shaped and crowded by other people s desires empowering the white house examines how richard nixon entered that crowded oval office in 1969 yet managed to change it in a way that augmented the power of the presidency and continues to influence into the twenty first century how his successors have governed nixon s white house is perhaps best remembered for the growth in the size of the staff which operated under the supposed iron fist of h r haldeman but more important than size and management style to the character of the nixon white house were the assigned tasks complexity and dynamics of the burgeoning staff faced with hostile majorities in congress and executive branch careerists assumed to be committed to a democratic agenda nixon sought to control his political fate by engaging more actively than earlier presidents in public relations and the mobilization of support at the command and under the control of the oval office the staff carried out assignments designed to fulfill nixon s aims this theoretically informed and well researched study explains how nixon changed and expanded the institutionalized presidency and how that affected the ford and carter administrations nixon ushered in a new stage in the modern presidency by organizing and using his increasingly complex staff in new ways that have persisted beyond the 1970s to this day to a greater degree than any predecessor nixon systematized outreach legal advice and policy formulation his white house staffing then has come to be regarded as a standard model that influences incoming presidents regardless of party affiliation leavening this organizational study are revealing accounts of how the nixon ford and carter staffs operated behind the scenes in the west wing anyone needing to know how the white house worked during those presidencies or how it has worked since will find this book invaluable

this volume chronicles the 60 year history of presidential and opposition access to network television the system has brought unprecedented exposure to twentieth century presidents but has discriminated consistently against the opposition in

congress networks instead have placed themselves in the role of loyal opposition operating as the president's counterpoint in decline hurt by defecting audiences and advertisers the network system is now struggling to survive into the next century the author envisions a new order which will have a profound effect on both political communication and the balance of political power television access and political power explores the 60 year history structure and efficiency of a network communication system which has dominated american political communication during the twentieth century contrary to other countries in which clear cut rules govern the government broadcaster relationship american networks are free to exercise their own judgement regardless of the consequences the author urges reform on a system that has not worked well for either political party

a thoroughly revised updated and newly illustrated version of the gaddis smith called the best book on the totality of the carter presidency the new edition includes more on the former president's foreign and environmental policies and expands coverage of the personal carter as well as his wife rosalyn's activist role during his administration

so you've gotten yourself elected president now what help is here in the form of an imaginary memo from your former professor who integrates the works of the great thinkers aristotle plato machiavelli etc with contemporary scholarship to address the strengths limitations and possibilities of presidential leadership michael a genovese a highly esteemed presidential scholar culls numerous nuggets of wisdom about presidential leadership including past presidents condensing detailed and academically grounded insights into an engaging and entertaining read all essential topics are covered including presidential character and personality political institutions and opportunities power versus leadership and sources of and limits to presidential power in depth coverage of crisis management and wartime decision making are unique strengths of the book chapters are brief and concise making memo to a new president far more interesting than supplements such as case studies or documents genovese's presentation allows readers to identify with the various constraints on america's chief executive and gives them an opportunity to apply their knowledge and preconceptions often misconceptions to the political realities that presidents routinely face students are left to grapple with a central question of the book is an effective presidency possible without undermining the essence of a democratic

republic

the modern american presidency is a lively interpretive synthesis of 20th century leaders filled with intriguing insights into how the presidency has evolved as america rose to prominence on the world stage gould traces the decline of the party system and the increasing importance of the media resulting in the rise of the president as celebrity 36 photos

at the peak of his career speaker of the house jim wright exercised more power than any other member of congress in this century then he became the first speaker of the house to be forced from office here barry traces the political and legal maneuvering the deals personal grudges and professional favors through which our public policy is decided

mark rozell's executive privilege has provided for the past decade an in depth review of the historical exercise of executive privilege and an analysis of the proper scope and limits of presidential power now rozell has updated this important work to cover two new presidents bill clinton and george w bush and show how both have revived the national debate over executive privilege book jacket

on june 7 1989 jim wright became the first speaker of the house in american history to resign because of scandal an ethics investigation orchestrated by then up and coming representative newt gingrich brought about the ouster of a man who had entered congress in 1954 wright now presents an eloquent inside account of 35 years of washington power politics 8 pp photo insert

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