

# Electronic Commerce Edition Aspen Casebook

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at the core of this book is the interplay between technological and business innovation and social practice although the benefits of 50 years of rapid advances in digital telecommunications and computing technology have not benefited everyone equally they have nevertheless transformed almost every

aspect of the way we live one area where technology has had a clear impact is in the way we conduct business the rate of change that brings about modernity has been considerably strengthened by technological advances applied to product manufacturing distribution financing and management which arguably form the substrate for globalization and consumerism it is thus no surprise that businesses closely monitor advances in technology and invest considerable resources in exploring possible new applications and market opportunities yet consumers acceptance of new ways of buying and selling depends as much on business and technology as on our society's culture and the culture of the material environment that defines our values sensibilities and thus our commitments moreover the rate of technological innovation is such that to the consumer technology implementation is fully opaque nonetheless opportunities to carry out commerce in novel ways also introduce risk to established social structures conventions and institutions in modernity risk management is one of the core functions of society and to be successful in this societies depend on their trust of experts experts take risks on behalf of society and are responsible for evaluating the full extent of a particular set of hazards including those associated with a particular technology

anyone involved in trade law knows the time consuming nature of obtaining primary source material and consulting each of the main trade laws now in its fourth edition basic documents in international trade law solves this problem by assembling in a single easy to use resource a very comprehensive collection of the most important and frequently used documents on the law of international trade in addition to its obvious practical value this work reveals much about the process of harmonization in international trade law and the operation of the key international trade bodies this makes the book a helpful reference for international business lawyers researchers legislators and government officials in the field since the successful publication of the previous editions of the book the appearance of new conventions and model laws has considerably enriched the law of international trade and the present edition contains a wealth of new material the book has been substantially revised and several new instruments have been included among the most significantly important improvements to this new edition are new chapters added to different parts of the book a redesigned and thoroughly revised part 6 reflecting the expansion of intellectual property rights under the framework of treaties administered by world intellectual property organization and bibliographies and other research resources updated and enlarged to include an extraordinarily rich collection of books and articles in many trading languages besides english including for the first time major chinese works in the international trade law field as the late professor clive m schmitthoff commented on the first edition the book is not only of practical usefulness but has also considerable jurisprudential value and reveals the methodology of the harmonization process in the area of international trade law the international business lawyer first commented in 1987 that the book can only be described as a vade mecum for

every international business lawyer an assessment that now seems more merited than ever

inhaltsangabe abstract this paper was written during my studies at georgia state university atlanta in fall 2000 in the context of an exchange program between georgia state university and technische universität darmstadt its subject is the new contract law in electronic commerce the paper starts with an illustration of the situation of legal uncertainty prior to the establishment of a specific contract law in electronic commerce many laws governing contract formation were drafted before the existence of electronic messaging and did not adequately address the challenges of electronic transactions furthermore electronic transactions were often hindered by the diversity of state laws this situation was considered to place some severe legal obstacles to the development of electronic commerce in 1997 president clinton and vice president gore unveiled their framework for global electronic commerce this issue defined the main goals for the future development of both domestic and global electronic commerce the general objective was to establish a uniform commercial code for this ascending sector of commerce in order to facilitate and enforce electronic transactions the legislative efforts to achieve those goals recently resulted in two uniform acts the uniform computer information transactions act ucita and the uniform electronic transactions act ueta and the federal electronic signatures in global and national commerce act e sign act the paper deals with these new legislative approaches aside from the presentation of the scopes of the different acts the paper focuses on their fundamental principles and major provisions furthermore it discusses the new enactments in the context of a selection of fundamental legal issues raised by electronic commerce this discussion finally shows that although there have been a number of serious endeavors to achieve the above mentioned goals by drafting several electronic commerce statutes the recent enactments relating to contract law in electronic commerce are not able to achieve the goals set out in the framework for global electronic commerce there still remain significant legal obstacles that prohibit electronic commerce from reaching its full potential zusammenfassung diese arbeit wurde während meines studienaufenthaltes an der georgia state university atlanta im herbstsemester 2000 im rahmen eines austauschprogramms zwischen der georgia state university und der technischen

as an astonishing array of new electronic technologies is introduced to the marketplace the foundations of global commerce are beginning to change in dozens of subtle and profound ways drawing on the expertise of 29 leading academics business strategists entrepreneurs software makers investors journalists and public policymakers this book examines the communications and information technologies that are redefining the fundamental conditions and relationships of commercial transactions and the implications of the new electronic commerce for individuals businesses and society

lists u s and foreign chambers of commerce american chambers of commerce abroad foreign chambers of commerce in the u s foreign and u s state boards of tourism convention and visitors bureaus foreign tourist information bureaus and economic development organizations also listed are u s embassies and foreign embassies in the united states

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