

Doing Visual Ethnography

*Doing Visual Ethnography**Doing Sensory Ethnography**Doing Visual Ethnography**Doing Visual Ethnography**Doing Visual Ethnography**Advances in Visual Methodology**Visual Interventions**Doing Sensory Ethnography**Digital Ethnography**Reflecting Visual Ethnography**Doing Ethnography**Visual Ethnography**Working Images**Media, Anthropology and Public Engagement**Ethnologica Europaea Journal of European Ethnology**The SAGE Qualitative Research Kit**Visual Anthropology Review**Selected Readings in the Anthropology of Religion**Film as Ethnography**Directory of Visual Anthropology Sarah Pink Sarah Pink Sarah Pink Sarah Pink Sarah Pink Sarah Pink Sarah Pink Sarah Pink Sarah Pink Sarah Pink Metje Postma Giampietro Gobo Dawn Mannay Ana Isabel Alfonso Sarah Pink Tom O'Dell Uwe Flick Stephen D. Glazier Peter Ian Crawford Thomas Dustin Blakely*
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doing visual ethnography explores the use and potential of photography video and hypermedia in ethnographic and social research it sets out to offer a reflexive approach to theoretical methodological practical and ethical issues of using these media in the field and in the academy

doing sensory ethnography responds to a recent an explosion of interest in the senses across the social sciences sarah pink suggests re thinking the ethnographic process through reflexive attention to what she terms the sensoriality of the experience practice and knowledge of both researchers and those who participate in their research the book provides an accessible discussion and analysis of the theoretical methodological and practical aspects of doing sensory ethnography drawing on examples and case studies from the growing literature on sensory ethnographic studies and from the author s own work doing sensory ethnography is the first book to concentrate on outlining a sensory ethnographic methodology it will be of great interest to researchers and students from all disciplines interested in enriching their ethnographic work through a focus on the senses

an unrivalled exploration of what visual ethnography is and what it should be this book maintains a fine balance between theory and practice the author provides up to date digital and technological topics in this 4th edition offering clear relevant guidance on the approaches that contemporary students want to understand and the tools they want to use

this book is the definitive guide to understanding and doing visual ethnography sarah pink's landmark text provides you with both the critical theoretical foundations and the creative tools and techniques you need to conduct your own visual ethnography covering the material and the digital and tying key concepts and ideas to real world contexts throughout this fully updated fourth edition provides clear and critical guidance on research planning and ethics discusses new and emerging technologies including digitally connected devices and wearable cameras introduces contemporary methods such as futures ethnography distance ethnography team ethnography and the use of documentary explores the latest theory and practice in

photographic and video ethnography shows you how visual ethnography can be applied participatory and even interventional a milestone in visual and ethnographic research this book is a must have for students and researchers across the social sciences it is an essential invitation and companion to doing impactful creative and critical visual research

a stunning collection of cutting edge essays which brings together the leading scholars in visual research clearly structured and written in an engaging and accessible style throughout this invigorating work will be the must have text for teachers and students of the visual across the arts humanities and social sciences elaine campbell reader in criminology newcastle university this is a book about research that takes the challenge of the internet seriously that rises above disciplinary difference and points to new directions for social research rob walker emeritus professor university of east anglia this innovative book examines and introduces cutting edge visual methods in social research it explores the development of visual methodology as a field of interdisciplinary and post disciplinary practice spanning scholarly and applied concerns positioned at the innovative edge of theory and practice in contemporary visual research pink s engaging book goes beyond the methods ideas and fields of practice outlined in existing texts and handbooks this book examines how new theoretical and methodological engagements are developing and emerging in research practice the impact new approaches are having on the types of knowledge visual research produces and critiques the ways visual research intersects with new media and the implications for social and cultural research scholarship and intervention this book will be essential reading for any student or researcher thinking of using visual methods in their own research sarah pink is professor of social sciences at loughborough university

visual anthropology has proved to offer fruitful methods of research and representation to applied projects of social intervention this volume examines both the range contexts in which applied visual anthropology is engaged and the methodological and theoretical issues it raises

drawing on an explosion of new cutting edge research sarah pink uses real world examples to bring this innovative area of study to life she encourages us to challenge revise and rethink core components of ethnography including interviews participant observation and doing research in a digital world the book provides an important framework for thinking about sensory ethnography which stresses the numerous ways that smell taste touch and vision can be interconnected and interrelated within research bursting with practical advice on how to effectively conduct and share sensory ethnography this is an important original book page 4 of cover

this sharp innovative book champions the rising significance of ethnographic research on the use of digital resources around the world it contextualises digital and pre digital ethnographic research and demonstrates how the methodological practical and theoretical dimensions are increasingly intertwined digital ethnography is central to our understanding of the social world it can shape methodology and methods and provides the technological tools needed to research society the authoritative team of authors clearly set out how to research localities objects and events as well as providing insights into exploring individuals or communities lived experiences practices and relationships the book defines a series of central concepts in this new branch of social and cultural research challenges existing conceptual and analytical categories showcases new and innovative methods theorises the digital world in new ways encourages us to rethink pre digital practices media and environments this is the ideal introduction for anyone intending to conduct ethnographic research in today s digital society

renowned writing and filming anthropologists engage in a dialogue by which they explore new understandings of aspects of specific realities that visual representation has made possible

doing ethnography is invaluable reading for anyone collecting data through observation innovative and thought provoking it is a refreshing take on ethnography stressing both academic rigor and practical necessity it combines theoretical perspective with tangible action plans and walks you step by step through designing conducting and evaluating ethnographic research the book skilfully introduces the varied tasks and decisions you need to consider before entering the fieldhelping you to avoid common mistakes and to conduct safe ethical research the redesigned second edition has cutting edge case studies and examples from across the social sciences and has an embedded awareness of the importance of digital research tools and social

media it also includes a detailed discussion of autoethnography digital ethnography visual ethnography feminist ethnography managing and analysing data this is an ideal companion for every novice researcher

visual ethnography refers to the study of the social world where drawing photography film and digital techniques are commonly used to record aspects of everyday life alongside the interrogation of visual culture this entry provides a background to the field of visual ethnography and reflects on both its historical applications across different disciplines and its contemporary uses as an approach to social research methods the entry asks how do researchers collect and generate visual data in answering this question it focuses on how researchers do a visual ethnographic study setting out different approaches to and techniques of creating visual data including assemblages of photographs collections of artefacts and the participatory techniques of film mapping and collage the second question how do researchers analyse visual materials leads to a discussion of how researchers come to know the visual artefact itself and the social contexts in which images are made and viewed offering visual ethnographers new opportunities to understand social practices and relationships as they are articulated through the visual lastly the entry turns to issues of dissemination and attends to the challenge how do researchers negotiate ethics visibility and representation in response a number of approaches are presented as ways to ethically present and re represent visual data to engage audiences and generate impact the entry notes that visual ethnography has much to offer the field of social research but that it is important that researchers continue to work on developing its methodological analytical and ethical agendas for the future the entry provides a foundation for gaining an understanding of visual ethnography and a basis for engaging with this project of development offering strategies for negotiating best practice in fieldwork analysis and visual audiencing

visual methods such as drawing painting video photography and hypermedia offer increasingly accessible and popular resources for ethnographic research in working images prominent visual anthropologists and artists explore how old and new visual media can be integrated into contemporary forms of research and representation drawing upon projects undertaken both at home in their native countries and abroad in locations such as ethopia and venezuela the book s contributors demonstrate how visual methods are used in the field and how these methods can produce and communicate knowledge about our own and other cultures as well as focusing on key issues such as ethics and the relationship between word and image they emphasize the huge range of visual methods currently opening up new possibilities for field research from cartoons and graphic art to new media such as digital video and online technologies

contemporary anthropology is done in a world where social and digital media are playing an increasingly significant role where anthropological and arts practices are often intertwined in museum and public intervention contexts and where anthropologists are encouraged to engage with mass media because anthropologists are often expected and inspired to ensure their work engages with public issues these opportunities to disseminate work in new ways and to new publics simultaneously create challenges as anthropologists move their practice into unfamiliar collaborative domains and expose their research to new forms of scrutiny in this volume contributors question whether a fresh public anthropology is emerging through these new practices

ethnography has become something of a buzzword in recent years it is talked about and invoked in disciplines ranging from anthropology and ethnology to literature history business administration and design studies textbooks that teach ethnography tend to imbue students with the impression that ethnography is a mode of systematic investigation by which the researcher gets closer to the realities of people s everyday lives but how straightforward are these processes in reality as ethnography spreads into new folds of research both within and without the academy the contributions in this volume demonstrate the manner in which field methods are adjusting transforming or taking new forms altogether if textbooks might lead students to believe that observations and interviews are the grounds upon which good ethnography can regularly be produced the authors in this volume take as their point of departure the realisation that ethnography is being used in a multitude of different contexts which forces them and us as readers to question the regularities and irregularities of their own work

this is an impressive collection that will form a must have resource for those undertaking teaching or studying qualitative research it is nicely balanced to include practical advice and

methodological discussion on a range of issues including research design data collection analytical approaches and the political economy of contemporary qualitative research practice

amanda coffey cardiff university the sage qualitative research kit is a major event in the world of research methods publishing the kit comprises eight quality volumes that provide practical and accessible advice on how to conduct state of the art qualitative research this is an ideal toolkit for students and researchers for use in planning and carrying out research in a variety of academic and professional environments each short text is written by leading researchers in each field and provides the reader with a hands on guide to what it is really like to do qualitative research in the field each book cross references the other books in the kit making this an invaluable tool for both teaching and for self learning ideal for anyone in the social health and educational studies fields this is the perfect all encompassing and detailed introduction to the practicalities of qualitative research the sage qualitative research kit contains the following titles

designing qualitative research uwe flick designing qualitative research provides a comprehensive guide to devising an effective research design uwe flick discusses each stage of the process of designing qualitative research in detail including formulating a research question selecting an appropriate strategy conceptual framework and data source and collecting and analyzing data

- 1 what is qualitative research
- 2 from an idea to a research question
- 3 sampling selecting and access
- 4 qualitative research designs
- 5 resources and stepping stones
- 6 quality in qualitative research
- 7 ethics in qualitative research
- 8 verbal data
- 9 ethnographic and visual data
- 10 analysing qualitative data
- 11 designing qualitative research some conclusions

doing interviews steinar kvale interviewing is an invaluable tool for the qualitative researcher steinar kvale provides coverage of both the theoretical background and the practical aspects of the interview process incorporating discussion of the wide variety of methods in interview based research and the different approaches to reading the data consideration is also given to the crucial issue of how to ensure scientific rigor

- 1 introduction to interview research
- 2 epistemological issues of interviewing
- 3 ethical issues of interviewing
- 4 planning an interview study
- 5 conducting an interview
- 6 interview variations
- 7 interview quality
- 8 transcribing interviews
- 9 analysing interviews
- 10 validation and generalisation of interview knowledge
- 11 reporting interview knowledge
- 12 enhancing interview quality

doing ethnographic and observational research michael angrosino doing ethnographic research guides the reader through the whole research process from site selection through the production of a final report and provides an introduction to the variety of data collection techniques associated with ethnographic research illustrative case material is provided throughout to demonstrate how the guidelines set out here translate into real life research situations

- 1 ethnography and participant observation
- 2 what kinds of topics can be effectively and efficiently studied by ethnographic methods
- 3 selecting a field site
- 4 data collection in the field
- 5 focus on observation
- 6 analyzing ethnographic data
- 7 strategies for representing ethnographic data
- 8 ethical considerations
- 9 ethnography for the twenty first century

doing focus groups roseline barbour focus groups are an increasingly popular method for collecting qualitative data in the social sciences doing focus groups provides practical advice on planning and running such group successfully rose barbour discusses the advantages and limitations of using group discussion and demonstrates effective methods for collecting and analysing data

- 1 introducing focus groups
- 2 uses and abuses of focus groups
- 3 underpinnings of focus group research
- 4 research design
- 5 sampling
- 6 practicalities of planning and running focus groups
- 7 ethics and engagement
- 8 generating data
- 9 starting to make sense of focus group data
- 10 analytical challenges in focus group research

using visual data in qualitative research marcus banks using visual data in qualitative research examines the wide range of uses of paintings photographs film drawings and a host of other images in qualitative research marcus banks discusses visual data produced by the researcher and that produced by those under study and provides a comprehensive introduction to the practice of visually orientated research

- 1 the place of visual data in social research a brief history
- 2 approaches to studying the visual
- 3 visual methods and field research
- 4 presenting visual research
- 5 conclusion images and social research

analyzing qualitative data graham gibbs analyzing qualitative data outlines how to select the most appropriate tool for analysis and provides the reader with an awareness of the various challenges that are unique to interpreting the conceptual and subjective data generated in qualitative research graham gibbs covers preparation of data coding and categorizing analyzing biographies and narratives and discusses the use of computer assisted qualitative data analysis

- 1 the nature of qualitative analysis
- 2 data preparation
- 3 writing
- 4 thematic coding and categorizing
- 5 analysing biographies and narratives
- 6 comparative analysis
- 7 analytic quality and ethics
- 8 getting started with computer assisted qualitative data analysis
- 9 searching and other analytic activities using software
- 10 putting it all together

doing conversation discourse and document analysis tim rapley doing conversation discourse and document analysis demonstrates how language in use can be researched looking at a wide range of sources including official documents political debate casual conversations interviews and internet chat rooms the issues that might be faced by those undertaking such research are tackled and practical solutions are explored

- 1 studying discourse
- 2 generating an archive
- 3 ethics and recording data
- 4 the practicalities of recording
- 5 transcribing audio and video materials
- 6 exploring conversations
- 7 exploring conversations about and with documents
- 8 exploring conversations and discourse some debates and dilemmas
- 9 exploring documents
- 10 studying

discourse some closing comments managing quality in qualitative research *we flick the issue of quality in qualitative research is one that is often neglected in managing quality in qualitative research attention is given to the fundamental question of how to define and assess the quality of research we flick examines how to distinguish good research from bad research when it comes to teaching planning evaluating and publishing qualitative research 1 how to manage address and assess the quality of qualitative research 2 standards criteria checklists and guidelines 3 strategies of managing diversity 4 concepts of triangulation 5 methodological triangulation in qualitative research 6 triangulation in ethnography 7 triangulation of qualitative and quantitative research 8 how to use triangulation for managing quality practical issues 9 quality creativity and ethics different ways to ask the question 10 managing quality in qualitative research a focus on process and transparency*

brings together in one volume a number of key theoretical and methodological advances in the anthropological study of religion chapters cover important topics not ordinarily included in books dealing with the anthropology of religion e g bipedalism the study of alcohol film and video images notions of religious agency in addition this collection is intended to build bridges between anthropologists of religion and religious studies scholars over the last four decades anthropologists have grappled with the dialectical relationship between the examination of cultures from the emic or insider perspective and the etic or outsider perspective nowhere is this creative tension more evident than in the anthropological study of religion in this volume anthropologists and religious studies scholars come to terms not only with a landscape that has shifted fundamentally but a landscape that is still shifting essays in this collection raise new and important issues for the anthropological study of religion in new and important ways in intensely personal essays a number of contributors address two fundamental concerns in the study of religion 1 how should anthropologists deal with the beliefs and practices of others and 2 how should anthropologists deal with their own religious backgrounds and beliefs as these may affect their understanding of the beliefs and practices of others a partial resolution to both questions is necessary before the anthropological study of religion can advance to a higher level

this work examines the reasons why anthropologists have not used the camera as a research instrument or film as a means of communicating ethnographic knowledge it suggests that images and words in this discipline operate on different logical levels that they are hierarchically related that whereas writings may encompass the images produced by film the inverse of this cannot be true the author argues for this position further by suggesting that the visual is to the written mode as thin description giving a record of the form of behaviour is to thick description giving an account of meaning

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Introduction

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