

Animated Logo Tutorial After Effects

Learn Adobe After Effects CC for Visual Effects and Motion Graphics
Revolutionary After Effects 5.5 Creative Motion Graphic Titling for Film, Video, and the Web
Professional Digital Compositing After Effects 4 in Depth Autodesk 3ds Max 2013 Bible
After Effects 5.5 Magic After Effects in Production Ultra 3D Earth Animation After Effects Project
Computer Arts RICH MEDIA STU, Maya 8: The Complete Reference Adobe Premiere 6.5 Complete Course
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motion graphics are no longer just for movie and television screens you now see motion graphics anywhere there s a moving image including your desktop web browser your smartphone and on digital signage when you shop or travel creating motion graphics with adobe after effects can enhance your value as a creative professional learn adobe after effects cc by building cool creative projects that teach you how to apply and customize effects and layer styles and use animation presets to apply pre built animations and effect combinations achieve advanced effects quickly using techniques such as green screen background removal masking speed changes motion tracking and animation in 3d space animate individual layers of still graphics imported from adobe photoshop and adobe illustrator animate text including changing type size letter spacing rotation and color over time and flowing text along a path create a set of visually consistent intro videos for a social media platform while practicing efficient production techniques export a motion graphics composition once and render

multiple versions for different delivery media such as television web sites and smartphones this study guide uses over 7 hours of video integrated with text to help you gain real world skills that will get you started in your career in motion graphics it lays the foundation for taking the adobe certified associate aca certification exam and helps prepare you for an entry level position in a competitive job market

the final cut is only the beginning the 5.5 release of adobe's comprehensive compositing and visual effects tool offers an unparalleled range of special effects options to the digital video maker with new 3d tools brand new effects and increased productivity and workflow management after effects 5.5 is the last word in creating stunning visual experiences for video film and the web revolutionary after effects 5.5 brings you everything that this version has to offer both standard version and production bundle and will teach you everything you need to have sheer digital beauty on your desktop in the palm of your hand whatever your level this book delivers the core skills advanced techniques and real world case studies to send your digital video projects sky high revolutionary after effects 5.5 covers all you need to know before you need to know it backing up every piece of theory with solid practical tutorials what this book covers setting up your hardware and importing material from a wide range of sources compositing and building layers animation and effects rendering your composite for digital video or the web three full case studies compositing a cgi animation creating a web site banner and enhancing a music video putting it all into practice what you'll learn who this book is for revolutionary after effects 5.5 will radically improve your output if you are a digital editor looking to advance your skills and polish your productions a digital artist wishing to enhance your skillset and quickly master a complex package

captivate your audience and enhance your storytelling with this tutorial based 4 color cookbook featuring dozens of solutions to your titling needs each chapter includes case studies and interviews with the pros lending cutting insight and lessons learned that will have you creating inspired title sequences in no time the book features genre based tutorial sections with step by step instructions for creating effective horror comedy drama and suspense titling sequences tutorials for creating some of the most popular title sequences in blockbuster movies are included *se7en* *the sopranos* *24* *the matrix* other tutorials teach you how to effectively use sound and vfx in your titles and also included is instruction on editing your title sequence these techniques as well as chapters on the essentials of typography allow you to apply these lessons to your title sequence regardless of whether it's for tv the web or digital signage also included are downloadable resources with sample clips as well as project files that allow you to refine the techniques you learned in the book as an added bonus we've included 3 titling chapters from other focal books with specific instructions on titling within certain software applications cover images provided by mk12 from the alphabet conspiracy learn more at mk12.com

learn professional secrets of digital compositing with this detailed guide after filming is done digital compositors move in to manipulate color retouch and perform other behind the scenes tricks that are necessary to improve or finalize movies games and commercials now you can learn their secrets with this one of a kind guide to digital compositing professional animator and author lee lanier not only draws upon his own experience he has also combed some of hollywood s most active post production houses in search of the best solutions learn valuable techniques tricks and more covers techniques for digital compositing including transformations plate preparation rotoscoping advanced render passes particle integration 2 5d painting hdri stereoscopy and more shows you digital compositing techniques that can be applied to a variety of software tools including after effects and nuke includes a dvd with scenes sample bitmaps image sequences and more start your animation career right with the solid instruction in postproduction you ll find in this practical guide note cd rom dvd and other supplementary materials are not included as part of ebook file

a comprehensive cross referenced resource this f x encyclopedia details the effect capabilities and options in after effects and the available plug ins the cd rom contains hundreds of animations exemplifying f x diversity plus adobe and metacreation support via demo software

the most comprehensive e book reference on autodesk 3ds max 2013 autodesk 3ds max is used to create 80 percent of commercially available games and is also a key tool for visual effects artists and graphic designers in film and television this convenient e book covers the 2013 version in expanded detail including 12 chapter length quick start projects and 39 additional chapters not found in the print version along with complete references detailing all primitives modifiers materials maps and controllers it covers advanced topics such as patches nurbs radiosity network rendering and maxscript it s the perfect resource for both novices and pros 3ds max is the tool of choice for game developers as well as visual effects artists and graphic designers in the film and tv industries this comprehensive e book includes complete coverage of 3ds max 2013 and is well suited for beginners and experts alike as well as for educational markets teaching beginning to advanced courses using 3ds max features a complete reference for all primitives modifiers materials maps and controllers covers patches nurbs radiosity network rendering maxscript and other advanced topics includes 12 chapter length quick start projects as well as 39 chapters not found in the print version all packed with timesaving tips and expert advice third party models and bonus tutorials are available on cd and can be obtained by readers by emailing a request to 3dsmax13cd wiley com autodesk 3ds max 2013 bible expanded edition by veteran computer graphics author kelly murdock is the comprehensive e book guide for every 3ds max user

the book s visuals and professional level tutorials are by some of the world s top motion graphics designers each contributor applies his or her personal visual

style to the book giving the reader an array of expert approaches to draw upon the book focuses on real world extended techniques rather than single feature how to s

take your after effects skills to a new level twelve step by step tutorials designed by industry professionals explore a variety of creative approaches as they teach useful design concepts and production techniques updated for after effects 6 5 this new edition covers the most significant version 5 and 6 features including 3d space cameras lights parenting text animation presets paint and expressions each carefully structured project presents the why behind the steps so you can adapt these techniques to your own designs and motion graphics work all contain timeless concepts that will be of use for many years to come after effects in production also contains six case studies of commercial projects created by award winning studios such as attik belief curious pictures the diecks group fido and the authors own studio cybermotion these detail the integration of after effects 3d programs live action and a variety of animation techniques revealing the artistic concepts behind the spots as well as the inventive techniques used to execute them the enclosed dvd contains quicktime movies of each of the final animations allowing you to step through them frame by frame so you can examine them in detail

in this tutorial you will learn step by step how to design a 3d animation of the earth inside of after effects cc you will find this tutorial very helpful if you are a rookie learner of 3d animation or if you need a hands on project to improve your skills in 3d animation design i designed this tutorial carefully with beginners in mind so that they can learn step by step at their own pace they will easily grasp the fundamental concepts and learn a handful of great features of after effects cc they need to become a master of 3d animation the exercises and solutions i included provide further help for creating even more advanced animation projects and extra rooms for experimentation and exploration it s easy to follow this tutorial from start to finish and you can check your results against the solutions i provide in the book so don t miss this opportunity to learn 3d animation from a completely simplified tutorial like this one

with its low bandwidth and tiny file sizes it is often wrongly assumed that sound and video can never achieve a really high level of sophistication in flash animations with competitive motion graphics techniques rapidly evolving there is a constantly growing demand for the next stage in sophisticated design video and sound this book will do exactly what they said wasn t possible by illustrating how video and sound can be integrated into your flash presentations placing you at the extreme edge of creative web design the application of such tools as aftereffects quicktime soundforge and wildform test the boundaries of flash and suggest ways to take sound and video beyond flash and into the realm of shockwave showing you how to break your site down and incorporate video and sound the techniques covered in this book capitalise on the capabilities of flash whilst tackling its limitations head on it will then look at how to take web

video and sound a step further with shockwave presentations what you ll learnwho this book is for all flash designers who appreciate the need to use sound and video in order to stay ahead in the motion web graphics sector readers of other friends of ed flash studio titles who want to take the next step towards becoming new masters

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if final cut pro 4 can do it you can do it too if you re serious about video editing this book and final cut pro 4 are the tools you need the quickstart tutorial lets

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