

# An Introduction To Classical Rhetoric Essential Readings

Handbook of Classical Rhetoric in the Hellenistic Period, 330 B.C. – A.D. 400  
Classical Rhetoric in English Poetry  
An Introduction to Classical Rhetoric  
Readings in Classical Rhetoric  
Essays on Classical Rhetoric and Modern Discourse  
Classical Rhetoric for the Modern Student  
A Guide to Classical Rhetoric  
A New History of Classical Rhetoric  
Classical Rhetorical Theory  
A Synoptic History of Classical Rhetoric  
Classical Rhetoric & Its Christian & Secular Tradition from Ancient to Modern Times  
Ancient Rhetoric  
Introduction to Classical Legal Rhetoric  
Rhetoric and Praxis  
Composition and the Rhetoric of Science  
Rhetoric and Composition  
The Rhetoric of Cool  
Rhetoric, Persuasion, and Modern Legal Writing  
Readings from Classical Rhetoric  
Classical Rhetoric  
Stanley E. Porter  
Brian Vickers  
James D. Williams  
Thomas W. Benson  
Robert J. Connors  
Edward P. J. Corbett  
Philip B. Rollinson  
George A. Kennedy  
John Poulakos  
James J. Murphy  
George Alexander Kennedy  
Michael H. Frost  
Jean Dietz Moss  
Michael J. Zerbe  
Steven Lynn  
Jeff Rice  
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Patricia P. Matsen  
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this detailed reference work provides a comprehensive and wide ranging introduction to classical rhetoric as it was practised in the hellenistic period 330 b c a d 400 in three sections it provides a thorough description and analysis of the standard categories of thought terminology and theoretical and historical developments of classical rhetoric as well as providing useful bibliographies the three sections of essays define the major categories of rhetoric analyze rhetorical practice according to genre of writing and treat individual writers in the rhetorical tradition 27 international scholars from a wide range of backgrounds have contributed to this high quality publication which provides an state of the art overview of the current research and will form the basis of future explorations students of the rhetoric of the new testament the hellenistic period the classical period and the patristic era will all find this volume useful and insightful as will those with general interests in these subjects this publication has also been published in hardback no longer available

back in print after 17 years this is a concise history of rhetoric as it relates to structure genre and style with special reference to english literature and literary criticism from ancient greece to the end of the 18th century the core of the book is a quite original argument that the figures of rhetoric were not mere mechanical devices were not as many believed a nuisance a quite sterile appendage to rhetoric to which unaccountably teachers pupils and writers all over the world devoted much labor for over 2 000 years rather vickers demonstrates rhetoric was a stylized representation of language and human feelings vickers supplements his argument through analyses of the rhetorical and emotional structure of four renaissance poems he also defines 16 of the most common figures of rhetoric citing examples from the classics the bible and major english poets from chaucer to pope

an anthology of primary texts in translation an introduction to classical rhetoric offers an overview of the social cultural and intellectual factors that influenced the development and growth of rhetoric

during the classical period uses primary source material to analyze rhetoric from the sophists through st augustine provides an in depth introduction to the period as well as introductions to each author and each selection includes study guides to help students develop multiple perspectives on the material stimulate critical thinking and provide starting points for dialogue highlights include gorgias s palamedes antiphon s truth isocrates helen and plato s protagoras each selection is followed by suggested writing topics and a short list of suggested additional readings

first published in 1995 routledge is an imprint of taylor francis an informa company

eighteen essays by leading scholars in english speech communication education and philosophy explore the vitality of the classical rhetorical tradition and its influence on both contemporary discourse studies and the teaching of writing some of the essays investigate the theoretical and historical issues others show the bearing of classical rhetoric on contemporary problems in composition thus blending theory and practice common to the varied approaches and viewpoints expressed in this volume is one central theme the 20th century revival of rhetoric entails a recovery of the classical tradition with its marriage of a rich and fully articulated theory with an equally efficacious practice a preface demonstrates the contribution of edward p j corbett to the 20th century revival and a last chapter includes a bibliography of his works

widely used in advanced composition and writing courses classical rhetoric for the modern student discusses the three vital components of classical rhetoric argument arrangement and style bringing these elements to life and demonstrating their effective use in yesterday's and today's writing presenting its subject in five parts the text provides grounding in the elements and applications of classical rhetoric the strategies and tactics of argumentation the effective presentation and organization of discourses the development of power grace and felicity in expression and the history of rhetorical principles numerous examples of classic and contemporary rhetoric from paragraphs to complete essays appear throughout the book many followed by detailed analyses the fourth edition of classical rhetoric for the modern student features a new section on the

progymnasmata classical composition exercises a new analysis of a color advertisement in the introduction an updated survey of the history of rhetoric and an updated section on external aids to invention

this book provides comprehensive information about ancient rhetorical theory in the form of highly detailed descriptive summaries of all the important authorities and works from greek and latin antiquity including works as yet untranslated into english these comprehensive summaries are not intended to replace the originals but rather to make them more accessible and useful page vii

george kennedy's three volumes on classical rhetoric have long been regarded as authoritative treatments of the subject this new volume an extensive revision and abridgment of the art of persuasion in greece the art of rhetoric in the roman world and greek rhetoric under christian emperors provides a comprehensive history of classical rhetoric one that is sure to become a standard for its time kennedy begins by identifying the rhetorical features of early greek literature that anticipated the formulation of metarhetoric or a theory of rhetoric in the fifth and fourth centuries b c e and then traces the development of that theory through the greco roman period he gives an account of the teaching of literary and oral composition in schools and of greek and latin oratory as the primary rhetorical genre he also discusses the overlapping disciplines of ancient philosophy and religion and their interaction with rhetoric the result is a broad and engaging history of classical rhetoric that will prove especially useful for students and for others who want an overview of classical rhetoric in condensed form

a clear and integrated discussion of how classical rhetoric influences contemporary practices poulakos poulakos identify ten themes common to the sophistical isocratean platonic and aristotelian approaches to classical rhetoric providing students with a clear framework for understanding the four approaches

continuing its tradition of providing students with a thorough review of ancient greek and roman rhetorical theory and practices a synoptic history of classical rhetoric is the premier text for

undergraduate courses and graduate seminars in the history of rhetoric offering vivid examples of each classical rhetorical period and source text students are led to understand rhetoric's role in the exchange of knowledge and ideas completely updated throughout part i of this new edition integrates new research and expanded footnotes and bibliographies for students to develop their own scholarship part ii offers eight classical texts for reading study and criticism and includes discussion questions and keys to the text in part i

since its original publication by unc press in 1980 this book has provided thousands of students with a concise introduction and guide to the history of the classical tradition in rhetoric the ancient but ever vital art of persuasion now george ken

classical rhetoric is one of the earliest versions of what is today known as media studies it was absolutely crucial to life in the ancient world whether in the courtroom the legislature or on ceremonial occasions and was described as either the art of the persuasion or the art of speaking well this anthology brings together all the most important ancient writings on rhetoric including works by cicero aristotle quintilian and philostratus ranging across such themes as memory persuasion delivery and style it provides a fascinating introduction to classical rhetoric and will be an invaluable sourcebook for students of the ancient world

lawyers law students and their teachers all too frequently overlook the most comprehensive adaptable and practical analysis of legal discourse ever devised the classical art of rhetoric classical analysis of legal reasoning methods and strategy is the foundation and source for most modern theories on the topic beginning with aristotle's rhetoric and culminating with cicero's *de oratore* and quintilian's *institutio oratoria* greek and roman rhetoricians created a clear experience-based theoretical framework for analyzing legal discourse this book is the first to systematically examine the connections between classical rhetoric and modern legal discourse it traces the history of legal rhetoric from the classical period to the present day and shows how modern theorists have unknowingly benefited from the classical works it also applies classical rhetorical

principles to modern appellate briefs and judicial opinions to demonstrate how a greater familiarity with the classical sources can deepen our understanding of legal reasoning

composition and the rhetoric of science engaging the dominant discourse calls for instructors of first year writing courses to employ primary scientific discourse in their teaching and for rhetoricians of science to think about teaching scientific discourse as a literacy skill author michael j zerbe argues that inclusion of scientific discourse is crucial because of this rhetoric's status as the dominant discourse in western culture the volume draws on lyotard Žižek foucault and althusser to argue that while important theorists such as these have recognized the dominance of scientific discourse rhetoric and composition has not to its detriment the text illustrates that scientific discourse remains a miniscule part of the enterprise of rhetoric and composition and thus the field is not fulfilling its mission of providing students with the writing and reading skills they need to live and work in a science and technology dependent society zerbe provides an analysis of science popularizations and demonstrates how these works can be used to contextualize primary scientific research he also presents three pedagogical scenarios each built around a carefully chosen accessible example of scientific discourse that demonstrate how articles from scientific journals can be used in writing courses only by gaining a meaningful fluency in this discourse one that is not offered by science textbooks can a more sophisticated scientific literacy be assured composition and the rhetoric of science effectively explores the relatively limited amount of work done in rhetoric and composition on scientific discourse and questions this state of affairs zerbe presents for the first time cultural studies and science literacy as gateways for incorporating scientific discourse into first year writing courses

rhetoric and composition is an academic discipline that informs all other fields in teaching students how to communicate their ideas and construct their arguments it has grown dramatically to become a cornerstone of many undergraduate courses and curricula and it is a particularly dynamic field for scholarly research this book offers an accessible introduction to teaching and studying rhetoric and composition by combining the history of rhetoric explorations of its underlying theories and a

survey of current research with practical examples and advice steven lynn offers a solid foundation for further study in the field readers will find useful information on how students have been taught to invent and organize materials to express themselves correctly and effectively and how the ancient study of memory and delivery illuminates discourse and pedagogy today this concise book thus provides a starting point for learning about the discipline that engages writing thinking and argument

the rhetoric of cool composition studies and new media offers a historical critique of composition studies rebirth narrative using that critique to propose a new rhetoric for new media work author jeff rice returns to critical moments during the rebirth of composition studies when the discipline chose not to emphasize technology cultural studies and visual writing which are now fundamental to composition studies rice redefines these moments in order to invent a new electronic practice the rhetoric of cool addresses the disciplinary claim that composition studies underwent a rebirth in 1963 at that time three writers reviewed technology cultural studies and visual writing outside composition studies and independently used the word cool to describe each position starting from these three positions rice focuses on chora appropriation commutation juxtaposition nonlinearity and imagery rhetorical gestures conducive to new media work to construct the rhetoric of cool an innovative work that approaches computers and writing issues from historical critical theoretical and practical perspectives the rhetoric of cool challenges current understandings of writing and new media and proposes a rhetorical rather than an instrumental response for teaching writing in new media contexts

classical rhetorical techniques can enhance the persuasiveness of supreme court opinions by making their language clear lively and memorable this book focuses on three techniques invention creation of arguments arrangement organization and style word choice in the work of oliver wendell holmes jr robert jackson hugo black william brennan and antonin scalia respectively the justices featured here contributed to the court s rhetorical legacy in different ways but all five rejected the magisterial opinion style of the eighteenth and nineteenth centuries in favor of a more

personal and conversational format as a result their opinions have endured and even modern readers who cannot recall the justices names understand and embrace the ideas expressed in their legal writings and apply those ideas to current debates practicing lawyers professors and students can use this book to study legal writing techniques and make their own writing more persuasive

here for the first time in one volume are all the extant writings focusing on rhetoric that were composed before the fall of rome this unique anthology of primary texts in classical rhetoric contains the work of 24 ancient writers from homer through st augustine including herodotus thucydides plato aristotle cicero quintilian tacitus and longinus along with many widely recognized translations special features include the first english translations of works by theon and nicolaus as well as new translations of two works by important sophists gorgias encomium on helen and alcidamas essay on composition the writers are grouped chronologically into historical periods allowing the reader to understand the scope and significance of rhetoric in antiquity introductions are included to each period as well as to each writer with writers biographies major works and salient features of excerpts

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