

Tour Guide Training

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have you ever wanted to become a tour guide but not known where to start do you yearn to travel the world explore exotic locations and lead groups of people around unfamiliar places like it s your own backyard this book can help you become a tour guide it will teach you what you need to say how to advertise your services and even how to get paid it will teach you how to start your first tour how to get repeat business after you ve finished it and even what life is really like out there on the road written by a tour guide with experience in guided tours across 15 countries and with contributions from experts all across the world there s no better place to start one of the best careers in the world than this book nick manning s how to be a tour guide the essential training manual for tour managers and tour guides is the ultimate reference book and training tool as used and proved by tour guides across the world every day nick manning lets you know just how big the world is and how many different rules there are while taking you under his wings and navigating you through the aspects of successful tour managing and guiding this book tells you how to become a great tour manager guide and is written in a way that will connect with you kristene murphy quite simply the best product available to aspiring tour guides on the market today no industry professional should be without it industry insider

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wings and navigating you through the aspects of successful tour managing and guiding this book tells you how to become a great tour manager guide and is written in a way that will connect with you kristene murphy

whether you want to become a tour guide or are already working in the industry how to be an award winning tour guide can help transform your guiding skills from basic to brilliant and open new doors to one of the world s most exciting professions written by award winning tour operators and tour guide trainers this book is loaded with insight personal experiences industry knowledge anecdotes hints humour hands on exercises and sound advice with their combined 40 years experience in tourism and communications the authors know how important a good tour guide is to delivering a quality visitor experience now they re sharing their knowledge with you how to be an award winning tour guide is essential reading for tour guides tour operators coach drivers hoteliers wholesalers retailers students educators employers travel writers tourism officials visitor centre employees venue managers or anyone involved in the tourism industry

this book provides an authoritative state of the art review of tour guiding scholarship and research it aims to foster best practice and to stimulate further study and research on tour guiding across a range of disciplines the book is well illustrated and its accessible style with chapter summaries makes it ideal for students as well as researchers

this book provides an authoritative state of the art review of tour guiding scholarship and research and aims to foster best practice and to stimulate further study and research on tour guiding across a range of disciplines it explores how tour guiding theory and practice has evolved over time and what factors have contributed to this the volume consolidates synthesises and adds to the knowledge base and foreshadows how current and future trends and issues might impact on tour guiding research and practice in the 21st century the studies reviewed in this book cover a wide range of contexts in which guided tours are conducted ranging from city streets to heritage and wildlife tourism attractions from high end tourist lodging establishments to national park campgrounds and from highly developed destinations to very remote ones in both developed and developing countries the book is well illustrated and its accessible style with chapter summaries makes it ideal for students as well as researchers

a complete training manual for aspiring tourist guide escorts and tourism students the book contains a professional approach of guiding

and covers almost all important points that is required to become a perfect and demanding tour guide it covers guiding concept environment ethics role and responsibilities story telling techniques commentary skills and qualities etiquette of guide do s and don ts dealing with difficult questions presentation describing monuments and cultural products planning tour to packaging dealing with emergency guide association guidelines for obtaining training and license etc this book facilitates easy to learn platform to its readers to become a perfect guide the book is a complete training manual that helps in professional development it contains a dynamism of tourism it also covers tour guiding modules of various universities and institutions imparting vocational education in travel and tourism management

tour guides a highly responsible group of professionals who are in direct communication with tourists traveling around the world have a great impact on the proper promotion of the culture of countries global peace and tolerance additionally they are also effective in the preservation of world natural heritage thus the educational status of tour guides as well as the characteristics and ethical values that they should possess need to be examined on an international scale in today s world where tourism demand is directed towards all types of tourism practices in special interest tourism should be customized in order to ensure the highest level of service quality and cultural appreciation cases on tour guide practices for alternative tourism provides emerging research exploring the theoretical and practical aspects of the occupational issues that surround tour guides and their applications within international tourism featuring coverage on a broad range of topics such as cultural education specialized learning and international business this book is ideally designed for tour guides travel agencies tour managers tour developers heritage sites museums academicians researchers students industry experts and hospitality professionals

this book is the first to systematically introduce china s tourism education system and the various tourism education practices in china to the international audience and stakeholders china has the world s largest tourism education system which consists of over 1 000 higher learning institutions with tourism related programs and over half a million of tertiary level students studying in these programs despite the industry scale internationally little is known about this tourism education system and how it operates knowledge and better understanding of china s tourism education system are important as tourism becomes one of the critical forces transforming economy society and environment the book offers an historical evaluation of china tourism education development and elaborates on the current industry

status and practices in different subject fields of china s tourism education including tourism management hospitality management events and festival management in higher education tourism vocational education tour guides training and certification master of tourism administration mta education as a unique education model in china phd education in tourism tourism curriculum research and international collaboration in tourism education in china the book provides relevant knowledge to international tourism education providers industry practitioners human resource managers government officials and tourism academics researchers and students

this practical book will be a godsend for teachers and students alike it explains the different types of guiding work available from coach tours to walking tours from museum visits to trail guiding from group trips to school outings it offers tips on how to enthuse tourists and helps readers discover which type of guiding is most suited to their own particular skills and interests

guides are tourism professionals who lead their guests through the most interesting parts of their region it is their task to engage visitors and to help interpret the sights that they visit they please tourists by telling interesting but relevant narratives and respond in proactive ways to their complaints and requests guides are trained to always have enough knowledge and insight about the subject of the tour and ensure the safety and satisfaction of their guests in this handy resource book two seasoned practitioners have combined their working experience of a lifetime what makes this book priceless is that it is enriched by over two decades of guide training experience as well as engagements with colleague guides tourism professionals and a cross section of tourists the scope of coverage is vast and will be very useful as a general guidebook for any reader seeking access to our history geography and our rich cultural heritage mrs stella w appenteng ceo apstar tours limited tour guiding is a bridging process around which the tourism experience revolves this book comes to edify our tour guides on the substance and mechanics of their profession it comes at a time when the industry has become more dynamic and in need of accurate adequate culture nuanced interpretations tata nkunu akyea tourism consultant tour guide extraordinaire

provides in depth information about 150 careers that do not require a four year college degree including aircraft mechanic dental assistant jeweler paralegal and teacher aide discussing the nature of each job requirements advancement methods of entering and conditions of work

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