

The Copy Editing And Headline Handbook

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Editing the Day's News
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Editing the Day's News
Principles of Editing
Editing the Day's News
Headlines and Deadlines
New Subediting
Beyond Bullet Points, 3rd Edition
The Bloomberg Way
Mastering Microsoft Dynamics 365 Business Central
Editing the day's news
Editing Your Newsletter
Coming Up On The Show
Beyond Bullet Points
Byte
Editing the Day's News. An Introduction to Newspaper Copyreading, Headline Writing, Etc
Editing the Day's News
Barbara Ellis George C. Bastian Leland D. Case George C. Bastian George C. Bastian George C. Bastian Daryl L. Frazell George C. Bastian Robert E. Garst F W Hodgson Cliff Atkinson John Micklethwait Stefano Demiliani Mark Beach Shweta Ganesh Kumar, Cliff Atkinson George C. Bastian George C. Bastian

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everyone in the newsroom agrees that copy editors are the unsung heroes in the business who until now have never had a succinct and authoritative guide for on the job use from counting the headline to line breaks from decks to jumps from editing numbers and photo captions to editing for organization the copy editing and headline handbook is the complete source of essential information for the copy editor whether copy editing on a computer or on the printed page for a newspaper or for a magazine barbara ellis shows how to clean organize and proof copy like a pro with special sections on libel captions forbidden words job hazards and head counts as well as a section of the most commonly used symbols in copy editing and proofreading the handbook is

essential for every copy editor's bookshelf

covering all the bases from line editing to creative editing to display editing principles of editing is a hands on practical reference its student friendly approach blends the basics of how to become a master wordsmith with the fundamentals of designing an aesthetically pleasing newspaper it offers insights into the ever changing role that the editor plays in today's newspaper the text is further enhanced by special sections on law and ethics which provide the background knowledge necessary to supplement editing technique

a handbook meant to explain the technique of copy editing and the best standards of the metropolitan press to journalists includes a section on editing copies and another on writing headlines with a condensed list of abused words and headline vocabulary of related words appended

new subediting gives a detailed account of modern editing and production techniques its aim is both to help the young subeditor and to spell out to the newcomer to newspaper journalism what happens between the writing of news stories and features and their appearance in the newspaper when it comes off the press in this age of technological change the quality of the subbing has never been more important to a successful newspaper the careful use of typography pictures graphics and compelling headlines and the skillful handling of text coupled with good page planning all help to give character style and readability this book examines and draws lessons from work in contemporary newspapers in editing and presentation it defines the varied techniques of copytasting of editing news stories and features of styles of headline writing and the use of typography to guide and draw the attention of the reader it takes into account developments in the use of english as a vehicle of mass communication in two important chapters on structure and word use and it shows how to get the best out of the electronic tools now available to subeditors it also reminds journalists that however advanced the tools a newspaper is only as good as the creative skills of those that write edit and put it together

unlock the amazing story buried in your presentation and forget boring bullet point riddled slides forever guided by communications expert cliff atkinson you'll walk you through an innovative three step methodology for increasing the impact of your presentation discover how to combine classic storytelling techniques with the power of visual media to create a rich engaging experience with your audience fully updated for powerpoint 2010 and featuring compelling presentation examples from classroom to boardroom this book will help transform your presentations and your business impact

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how to produce an effective publication using traditional tools and computers
book cover

shweta ganesh kumar is a writer and a freelance travel journalist based in the philippines she started off as a correspondent for cnn ibn cnn s indian sister channel and went on to work as a communications officer for greenpeace india after moving to the philippines in 2009 she discovered that she and her husband suffer from terminal wanderlust the result of which are a number of articles that were published in the new indian express and other publications she is currently finding her bliss while she explores news destinations and dabbles in the world of fiction

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