The Definitive To Dax Business Intelligence With Microsoft Excel Sql Server Analysis Services And Power Bi Business Skills

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the sheer volume of business data has reached an all time high using visualizations to transform this data into useful and understandable information can facilitate better decision making this practical book shows data analysts as well as professionals in finance sales and marketing how to quickly create visualizations and build savvy dashboards alex kolokolov from data2speak and maxim zelensky from intelligent business explain in simple and clear language how to create brilliant charts with microsoft power bi and follow best practices for corporate reporting no technical background is required step by step guides help you set up any chart in a few clicks and avoid common mistakes also experienced data analysts will find tips and tricks on how to enrich their reports with advanced visuals this book helps you understand the basic rules for classic charts that are used in 90 of business reports exceptions to general rules based on real business cases best practices for dashboard design how to properly set up interactions how to prepare data for advanced visuals how to avoid pitfalls with eye catching charts

design create and manage robust power bi solutions to gain meaningful business insights key features master all the dashboarding and reporting features of microsoft power bi combine data from multiple sources create stunning visualizations and publish your reports across multiple platforms a comprehensive guide with real world use cases and examples demonstrating how you can get the best out of microsoft power bi book descriptionthis book is intended for business intelligence professionals responsible for the design and development of power bi content as well as managers architects and administrators who oversee power bi projects and deployments the chapters flow from the planning of a power bi

project through the development and distribution of content to the administration of power bi for an organization bi developers will learn how to create sustainable and impactful power bi datasets reports and dashboards this includes connecting to data sources shaping and enhancing source data and developing an analytical data model additionally top report and dashboard design practices are described using features such as bookmarks and the power kpi visual bi managers will learn how power bi s tools work together such as with the on premises data gateway and how content can be staged and securely distributed via apps additionally both the power bi report server and power bi premium are reviewed by the end of this book you will be confident in creating effective charts tables reports or dashboards for any kind of data using the tools and techniques in microsoft power bi what you will learn build efficient data retrieval and transformation processes with the power query m language design scalable user friendly direct usery and import data models develop visually rich immersive and interactive reports and dashboards maintain version control and stage deployments across development test and production environments manage and monitor the power bi service and the on premises data gateway develop a fully on premise solution with the power bi report server scale up a power bi solution via power bi premium capacity and migration to azure analysis services or sql server analysis services who this book is for business intelligence professionals and existing power bi users looking to master power bi for all their data visualization and dashboarding needs will find this book to be useful while understanding of the basic bi concepts is required some exposure to microsoft power bi will be helpful

make the most of your data with microsoft power bis data visualization tools understand the business intelligence capabilities power bi offers build dashboards reports and models and put your data to work power bi is a cloud based service provided by microsoft to help you gain intelligent insight from your data this guide is designed to help you understand what power bi is capable of how to use the toolset to understand your data and produce reports you will also learn how to build a dashboard and visualize your data enabling you to make better decisions for your business you will learn how to get data from different sources how to clean it and how to design data models to explore your data plus well explore dax formulas on your data to make it easier to work with one of the key concepts of this book is data visualization and you will learn styles and techniques for digital storytelling in short this guide will take you step by step through microsoft power bi teaching you how to use your power bi environment to ensure seamless deployment smooth data refreshes and full security

implementation by the end of the book you will have learned what power bi is and how it works how to use query editor for transforming and cleaning data how to use directquery and import options for data source connections how to build optimal models using dax formulas and calculations how to design reports using visuals how to build and use a dashboard how to use natural language queries how to use power bi desktop and much more don t delay let your organization take full advantage of everything power bi has to offer by clicking the buy now button above

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publisher s note this edition from 2017 is outdated and does not make use of the most recent power bi updates a new third edition updated to the latest release is now available in color key features from connecting to your data sources to developing and deploying immersive mobile ready dashboards and visualizations this book covers it all over 90 hands on technical recipes tips and use cases from across the power bi platform including the power bi service and mobile applications proven development techniques and guidance for implementing custom solutions with dax and m languages book descriptionmicrosoft power bi is a business intelligence and analytics platform consisting of applications and services designed to provide coherent visual and interactive insights of data this book will provide thorough technical examples of using all primary power bi tools and features as well as demonstrate high impact end to end solutions that leverage and integrate these technologies and services get familiar with power bi development tools and services go deep into the data connectivity and

transformation modeling visualization and analytical capabilities of power bi and see power bi s functional programming languages of dax and m come alive to deliver powerful solutions to address common challenging scenarios in business intelligence this book will excite and empower you to get more out of power bi via detailed recipes advanced design and development tips and guidance on enhancing existing power bi projects what you will learn cleanse stage and integrate your data sources with power bi abstract data complexities and provide users with intuitive self service bi capabilities build business logic and analysis into your solutions via the dax programming language and dynamic dashboard ready calculations take advantage of the analytics and predictive capabilities of power bi make your solutions more dynamic and user specific and or defined including use cases of parameters functions and row level security understand the differences and implications of direct query live connections and import mode power bi datasets and how to deploy content to the power bi service and schedule refreshes integrate other microsoft data tools such as excel and sql server reporting services into your power bi solution who this book is for this book is for bi professionals who wish to enhance their knowledge of power bi beyond and to enhance the value of the power bi solutions they deliver to business users those who are looking at quick solutions to common problems while using power bi will also find this book to be a very useful resource some experience with power bi will be useful

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transform your data into stunning visualizations reports and dashboards that speak to business decision makers by the end of this power bi book you will be fully prepared to be the data analysis hero of your organization or even start a new career as a business intelligence professional what you will learn get up and running quickly with power bi understand and plan your business intelligence projects connect to and transform data using power query create data models optimized for analysis and reporting perform simple and complex dax calculations to enhance analysis discover business insights and create professional reports collaborate via power bi dashboards apps goals and scorecards deploy and govern power bi including using deployment pipelines who this book is for if you re an it manager data analyst or bi user new to using power bi for solving business intelligence problems this book is for you you II also find this book helpful if you want to migrate from other bi tools to create powerful and interactive dashboards no experience of working with power bi is expected

any data analytics solution requires data population and preparation with the rise of data analytics solutions these years the need for this data preparation becomes even more essential power bi is a helpful data analytics tool that is used worldwide by many users as a power bi or microsoft bi developer it is essential to learn how to prepare the data in the right shape and format needed you need to learn how to clean the data and build it in the structure that can be modeled easily and used high performant for visualization data preparation and transformation is the backend work if you consider building a bi system as going to a restaurant and ordering food the visualization is the food you see on the table nicely presented the quality the taste and everything else comes from the hard work in the kitchen the part that you don t see or the backend in the world of power bi is power query you may be already familiar with some other data preparation and data transformation technologies such as t sql ssis azure data factory informatica etc power query is a data transformation engine capable of preparing the data in the format you need the good news is that to learn power query you don t need to know programming power query is for citizen data engineers however this doesn t mean that power query is not capable of performing advanced transformation unfortunately because power query and data preparation is the kitchen work of the bi system many power bi users skip the learning of it and become aware of it somewhere along their bi project once they get familiar with it they realize there are tons of things they could have implemented easier faster and in a much more maintainable way using power query in other words they learn mastering power query is the key skill toward mastering power bi we have been working with power query since the very early release of that in 2013 named data explorer and wrote blog articles and published videos about it the number of articles we published under this subject easily exceeds hundreds through those articles some of the fundamentals and key learnings of power query are explained we thought it is good to compile some of them in a book a good analytics solution combines a good data model good data preparation and good analytics and calculations reza has written another book about the basics of modeling in power bi and a book on power bi dax simplified this book is covering the data preparation and transformations aspects of it this book is for you if you are building a power bi solution even if you are just visualizing the data preparation and transformations are an essential part of analytics you do need to have the cleaned and prepared data ready before visualizing it this book is complied into a series of two books which will be followed by a third book later getting started with power query in power bi and excel this book mastering power query in power bi and excel already available to be purchased separately power query dataflows will be published later although this book is written for power bi and all the examples are presented using the power bi however the examples can be easily applied to excel dataflows and other tools and services using power query

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reports and apply custom visuals animation and analytics to further refine your data by the end of this learning path you will learn to implement the various power bi tools such as on premises gateway together along with staging and securely distributing content via apps this learning path includes content from the following packt products microsoft power bi quick start guide by devin knight et al mastering microsoft power bi by brett powellwhat you will learnconnect to data sources using both import and directquery optionsleverage built in and custom visuals to design effective reportsadminister a power bi cloud tenant for your organizationdeploy your power bi desktop files into the power bi report serverbuild efficient data retrieval and transformation processes who this book is for microsoft power bi complete reference guide is for those who want to learn and use the power bi features to extract maximum information and make intelligent decisions that boost their business if you have a basic understanding of bi concepts and want to learn how to apply them using microsoft power bi then learning path is for you it consists of real world examples on power bi and goes deep into the technical issues covers additional protocols and much more

learn how to create professional grade dashboards and reports in power bi from data preparation to report sharing this guide simplifies the process and helps you achieve clarity and actionable insights key features step by step methods for creating impactful dashboards and reports clear techniques for preparing and structuring data for reporting practical guidance for sharing dashboards effectively within organizations book descriptionthis book empowers readers to build professional dashboards and reports using power bi starting with the basics of dashboards and reports it delves into preparing data for visualizations crafting detailed reports and designing cohesive dashboards the book provides clear methods for sharing work efficiently within organizations ensuring that readers understand how to convert raw data into actionable insights practical examples and techniques throughout the book equip professionals with the skills they need to enhance their business intelligence capabilities readers will discover how to structure data for clarity develop key reporting techniques and integrate advanced features to maximize power bi s potential whether you re a beginner or looking to refine your skills this book offers a step by step approach to mastering power bi s core capabilities ensuring a seamless transition from data to decision making what you will learn design professional power bi dashboards build detailed power bi reports prepare and structure data for reporting optimize visuals for clarity and insight structure data for actionable insights utilize advanced reporting techniques who this book is for business professionals data analysts and power bi beginners will find this book helpful basic knowledge of data handling and reporting will be helpful but isn t required

take a deep dive into the dynamic world of power bi key features in depth knowledge of power bi demonstrated through step by step exercises covers data modeling visualization and implementing security with complete hands on training includes a project that simulates a realistic business environment from start to finish this version teaches about artificial intelligence visuals in power bi description mastering power bi covers the entire power bi implementation process the readers will be able to understand all the concepts covered in this book from data modeling to creating powerful visualizations this book begins with concepts and terminology such as the star schema dimensions and facts it explains multi table dataset and demonstrates how to load these tables into power bi it shows how to load stored data in various formats and create relationships readers will also learn more about data analysis expressions dax this book is a must for developers to learn how to extend the usability of power bi to explore meaningful and hidden data insights throughout the book you keep on learning about the concepts techniques and expert practices on loading and shaping data visualization design and security implementation the second edition of mastering power bi book adheres to the first edition in terms of providing the basics of business intelligence and power bi however it introduces new concepts and features in terms of data transformation data profiling custom hierarchies ai visuals and many more what you will learn learn about business intelligence bi concepts and their contribution in business analytics learn to connect load and transform data from disparate data sources create and execute powerful dax calculations design various visualizations to prepare insightful reports and dashboards who this book is for this book is for anyone interested in learning how to use power bi desktop or starting a career in business intelligence and analytics while it covers all the fundamentals it is recommended that the reader be familiar with ms excel and database concepts table of contents 1 understanding the basics 2 connect and shape 3 advanced data transformations 4 optimize your data model 5 data analysis expressions 6 visualizations in power bi 7 drill through and drill down reports 8 artificial intelligence in power bi 9 power bi service 10 securing your application

learn the intricate workings of dax and the mechanics that are necessary to solve advanced power bi challenges this book is all about dax data analysis expressions the formula

language used in power bi microsoft s leading self service business intelligence application and covers other products such as powerpivot and sql server analysis services tabular you will learn how to leverage the advanced applications of dax to solve complex tasks often a task seems complex due to a lack of understanding or a misunderstanding of core principles and how certain components interact with each other the authors of this book use solutions and examples to teach you how to solve complex problems they explain the intricate workings of important concepts such as filter context and context transition you will learn how power bi through combining dax building blocks such as measures table filtering and data lineage can yield extraordinary analytical power throughout pro dax with power bi these building blocks are used to create and compose solutions for advanced dax problems so you can independently build solutions to your own complex problems and gain valuable insight from your data what you will learn understand the intricate workings of dax to solve advanced problems deconstruct problems into manageable parts in order to create your own recipes apply predefined solutions for addressing problems and link back step by step to the mechanics of dax to know the foundation of this powerful query language get fully on board with dax a new and evolving language by learning best practices who this book is for anyone who wants to use power bi to build advanced and complex models some experience writing dax is helpful but not essential if you have experience with other data guery languages such as mdx or sql

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written by a microsoft mvp and revised annually this insightful guide introduces microsoft power bi a cloud hosted business intelligence and analytics platform that democratizes and opens bi to everyone information workers will learn how to connect to popular cloud services to derive instant insights create interactive reports and dashboards and view them in the browser and on the go data analysts will discover how to integrate and transform data from virtually everywhere and then implement sophisticated self service models for descriptive and predictive analytics the book teaches bi and it pros how to establish a trustworthy environment that promotes collaboration and how to implement power bi centric solutions for organizational bi developers will find how to integrate custom applications with power bi embed reports and implement custom visuals to present effectively any data ideal for both experienced bi practitioners or beginners this book doesn t assume any prior data analytics experience it is designed as an easy to follow guide that introduces new concepts with step by step instructions and hands on demos the book page at prologika com applied microsoft power bi provides sample chapters source code and discussion forum what s inside power bi for information workers get instant insights from cloud services and files explore data with interactive reports assemble dashboards with a few clicks access bi content on mobile devices power bi for data analysts import data from virtually anywhere cleanse transform and shape data create sophisticated data models implement business calculations get insights from data apply machine learning power bi for pros enable sharing and collaboration deploy to cloud and on premises implement organizational bi solutions power bi for developers automate power bi report enable custom applications build custom visuals and much more

discover the utility of your organization s data with microsoft power bi in beginning power bi for business users learning to turn data into insights accomplished data professional and business intelligence expert paul fuller delivers an intuitive and accessible handbook for professionals seeking to use microsoft s power bi to access analyze understand report and act on the data available to their organizations in the book you II discover power bi s robust feature set learn to ingest and model data visualize and report on that data and even use the dax scripting language to unlock still more utility from microsoft s popular program beginning with general principles geared to readers with no or little experience with reporting or data analytics tools the author walks you through how to manipulate common publicly available data sources including excel files and relational databases you II also learn to use the included and tested sample code to work through the helpful examples included by the author conduct data orchestration and visualization to better understand and gain insights from your data an essential resource for business analysts and excel power users reaching the limits of that program s capabilities beginning power bi for business users will also benefit data analysts who seek to prepare reports for their organizations using microsoft s flexible and intuitive software

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power bi essential beginner s guide to power bi to bring data to life provides an overview of the key features and requirements required for the user to be able to develop dashboards that provide a 360 degree view of the business this book is intended not only for those who want to analyze data routinely but also for those who wish to generate and perform the most diverse activities the benefits of knowing how to analyze and make fact based decisions are arguably beneficial not only at the executive and managerial levels but also at different levels with this book you will be able to learn and improve your power bi dashboard presentations you will learn what power bi is from its inception at launch understanding its positioning in the workforce to how to install it and how to start using it you will learn important power bi concepts for starting your studies and familiarizing yourself with terms that will be necessary for a firm understanding of this powerful tool you will also understand the concepts of dashboards data warehouse and their practical applications you will learn to assemble your dashboard effectively and best practices for dashboard design and the right way to build your indicators then you will learn about the mechanism of the area of construction of the panels and tips for using visuals in 3 different chapters of this book you will learn about creating projects on power bi you will understand the power bi desktop cloud service process from the moment you create your account publish the dashboard and understand what happens to the

dashboard when it is published overall in this book you will understand the entire business intelligence process and how it is applied to power bi from information on what are the benefits of implementing this process in your day today and what precautions we need to take to begin analyzing data it will open the door of your first contact with microsoft power bi an overview of the basic functionality for you to understand the engine tips on how to connect data sources and much more

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