Psychology 10th Edition David Myer

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a comprehensive and engaging introduction to psychology this is a textbook like no other always fresh always introducing new tools for teaching and learning and always attuned to how the field is shaped by new research the ninth edition is now more concise with 1200 new citations enhanced pedagogy and a revised chapter on consciousness

reflecting your students and their world how many of the students in your social psychology course are psychology majors business sociology education in the 10th edition of social psychology david myers once again weaves an inviting and compelling narrative that speaks to all of your students regardless of background or intended major through examples and applications as well as marginal quotations from across the breadth of the liberal arts and sciences myers draws students into the field of social psychology at the same time myers is also in tune with the ever changing state of social psychology research boasting over 650 new citations in the 10th edition social psychology is as current as it is captivating research close up and inside story features throughout the book provide deeper exposure to key research and researchers marginal quotations examples and applications throughout each chapter and the concluding applying social psychology chapters all ensure that regardless of your students interests and future plans social psychology will engage them this 10th edition also features the contributions of jean twenge author of generation me and the narcissism epidemic further bolstering the direct connection to today s students

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social psychology has a profound influence on our everyday lives from our shopping habits to our interactions at a party it seeks to answer questions that we often think and talk about questions such as what circumstances prompt people to help or not to help what factors influence the ups and downs of our close relationships why do some people behave differently when on their own compared to in a group what leads individuals sometimes to hurt and other times to help one another why are we attracted to certain types of people how do some persuade others to do what they want this new edition of social psychology has been revised to introduce a more flexible structure for teaching and studying it includes up to date international research with an emphasis throughout on its critical evaluation applied examples across the chapters help to highlight the relevance and hence the impact that the theories and methods of this fascinating subject

have upon the social world key features include research close up following a brand new style this feature matches the layout used in research papers providing an accessible introduction to journal articles and the research methods used by social psychologists focus on fully revised these boxes look at opposing viewpoints controversial research or alternative approaches to the topics this offers a more critical outlook and prompts the questioning of the validity of published research recommended readings new to this edition recommended further readings of both classic and contemporary literature have been added to each chapter providing a springboard for further consideration of the topics connect psychology is mcgraw hill s digital learning and teaching environment students you get easy online access to homework tests and quizzes designed by your instructor you receive immediate feedback on how you re doing making it the perfect platform to test your knowledge lecturers connect gives you the power to create auto graded assignments tests and quizzes online the detailed visual reporting allows you to easily monitor your students progress in addition you can access key support materials for your teaching including a testbank seminar materials and lecture support visit connect mcgraw hill com for more details professor david n myers holds the sady and ludwig kahn chair in jewish history as of fall 2017 he serves as the director of the luskin center for history and policy he previously served as chair of the ucla history department 2010 2015 and as director of the ucla center for jewish studies 1996 2000 and 2004 2010 dr jackie abell is a reader in social psychology with the research centre for agroecology water and resilience based at coventry university uk her current areas of research interest include the application of social psychology to wildlife conservation and environmental issues to facilitate resilience and sustainable development place attachment and identity social cohesion and inclusion professor fabio sani holds a chair in social and health psychology at the university of dundee his general research interest concerns the mental and physical health implications of group processes social identity and sense of belonging he has been an associate editor of the european journal of social psychology

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this version of the main text breaks down the chapters into shorter modules for more accessibility the smaller chunks allow students to better grasp and explore psychological concepts the modules also allow more flexibility in teaching as cross references to other chapters have been replaced with brief explanations

the science faith debate rages on yet many leading scientists have an active christian faith here 17 scientists all esteemed by their peers tackle two questions what difference their faith makes to their scientific practice and what difference their science makes to their understanding of their faith contributors include francis collins director human genome project joan centrella chief of the gravitational astrophysics laboratory nasa bob white professor of geophysics university of cambridge alister mcgrath professor of theology king s college london and molecular biologist wilson poon professor of physics university of edinburgh

david myers briefest introduction to psychology speaks to all students regardless of their background or level of preparedness with no assumptions made in the vocabulary examples or presentation students of all kinds are comfortable with myers manageable chapters which include careful connections to associated visuals comparative tables and research based pedagogy for this edition there is something completely new to a myers text david myers personally selected new coauthor nathan dewall s enthusiasm for teaching and writing about psychological science makes him uniquely suited to join the worlds bestselling psychology textbook author and with about 30 more pages of coverage this edition has become an even stronger and more complete introduction to the science of psychology for courses of all kinds what s in the launchpad

from his experience as an author and teacher david myers has concluded that students digest material more easily when it is presented in smaller chunks ask students whether they would prefer a 600 page book to be organized as fifteen 40 page chapters or as forty 15 page chapters and their answers will approach a consensus students prefer shorter chapters and research on learning strategies supports this preference chunked material is more easily digested responding to student preference and learning research myers has created a modular version of his best selling brief introductory text exploring psychology exploring psychology fifth edition in modules reorganizes the 15 chapters of exploring psychology fifth edition into 40 short chapters or modules the modular organization offers instructors more freedom to pick and choose from a smorgasbord of topics instead of deciding whether to assign the whole chapter on consciousness instructors can simply assign the module on sleep and dreams the module on hypnosis and or the module on drugs and behavior given that each module stands alone and is not dependent upon the content found in other modules instructors can also choose to cover the modules in any order they please featuring the latest research and teaching innovations myers new text reflects the author s continuing drive to discover the most effective way to communicate psychology s major ideas to an uninitiated audience note exploring psychology fifth edition in modules is now available saleable in two different saleable versions a a hardcover spiralbound text similar in structure to the spiralbound myers in modules b a perfectbound paperback text thefeatures that have made david myers introductory psychology textbooks such phenomenal successes compelling narrative critical thinking theme superior design are all present in exploring psychology fifth edition in modules the way those hallmark features are presented is different this is not a brief version of psychology myers in modules sixth edition rather this new text is a modularized version of exploring psychology fifth edition therefore it enjoys all of the hallmark features of exploring psychology fifth edition sq3r pedagogical system terrific writing and briefer coverage of key topics it is in fact the same writing content as can be found in exploring psychology fifth edition just with a different organization

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