

Operations Management For Mbas 5th Edition

Operations and Supply Chain Management for MBAs Operations Management for MBAs Managers Not MBAs (Volume 1 of 2) (Easyread Edition) Strategic Management for MBAs Black and White Managers Not MBAs The Essential MBA The Directory of MBAs MBA CompetitiveEdge: A Guide to Business Programs 2013 The Association of MBAs Guide to Business Schools The MBA The MBA Handbook 4000+ COMPETITIVE exams for JOB's, Colleges and Schools Strategic Management for MBAs Business Management The 12-Week MBA The MBA Handbook Operations Management Teaching on European MBA Programmes Minority MBA. The ^A Future of the MBA Jack R. Meredith Jack R. Meredith Henry Mintzberg Patrick Mc Namee Henry Mintzberg Susan Miller Carolina Machado Peterson's Godfrey Golzen Pat Chew LaFitte Sheila Cameron ADV. DR MANISH DAS Patrick McNamee Harald Meier Bjorn Billhardt Sheila Cameron Keith Goffin Mihnea C. Moldoveanu

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the seventh edition of operations and supply chain management for mbas is the definitive introduction to the fundamental concepts of supply chain and operations management designed specifically to meet the needs of mba students this market leading book offers clear presentation of topics such process planning and design capacity and location planning schedule and inventory management and enterprise resource planning a strategic conceptual approach helps readers comprehend the contemporary issues they will soon be facing

in industry this concisely formatted volume enables instructors to customize their courses for the unique requirements of mba programs each chapter integrates material directly into the text rather than sidebars highlights and other pedagogical devices to achieve a smooth easy to read narrative flow carefully selected questions prompt discussions that complement the mature more experienced nature of mba students while case studies and supplementary materials illustrate key concepts and practices topics such as outsourcing and global sourcing the role of information technology and global competitiveness strategies assist students to understand working and competing in the globalized economy

focus on the needs of the mba student meredith and shafer introduce the key topics of operations management focusing on the needs of mba students contemporary concepts of relevance to mba students such as the balanced scorecard core competency mass customization benchmarking business process design and enterprise resource planning sap are also included more importantly the book is written with the marketing finance and other majors in mind emphasizing how a basic understanding of operations is important to all career paths operations management for mbas is also specifically designed to allow the professor to tailor their course around the students needs the streamlined coverage of concepts provides the instructor with the opportunity to integrate additional materials into the course such as cases and readings further enhancing student learning furthermore having a text that solidly covers just the fundamental concepts provides students with the background needed to integrate these important supplementary materials key features of the text focus is placed on the needs and skills of mba students the material is conceptual and strategic in nature making it more relevant and interesting to experienced students contemporary real world topics such as revenue management service defections and supply chain management address students current needs a condensed and inexpensive treatment of the material allows the instructor to economically add supplementary material quantitative material is presented only when it provides a better understanding of key concepts

in this sweeping critique of how managers are educated and how as a consequence management is practiced henry mintzberg offers thoughtful and controversial ideas for reforming both the mba trains the wrong people in the wrong ways with the wrong consequences mintzberg writes using the classroom to help develop people already practicing management is a fine idea but pretending to create managers out of people who have never managed is a sham leaders cannot be created in a classroom they arise in context but people who already practice management can significantly improve their effectiveness given the opportunity to learn thoughtfully from their own experience mintzberg calls for a more engaging approach to managing and a more reflective approach to management

education he also outlines how business schools can become true schools of management

for help preparing for and support during your mba course the essential mba brings together a comprehensive overview of the main subjects taught on mba and business and management programmes in one book each chapter is written by a specialized contributor and offers students a helpful introduction to each topic of study including sections on research methods and study skills further reading recommendations and questions for reflection a critical perspective of the subject matter and reviews of alternative approaches this text is an invaluable guide for mba students as well a useful introduction for undergraduate and postgraduate students of business and management susan miller is professor of organisational behaviour at hull university business school

this book focuses on the relevant subjects in the curriculum of an mba program covering many different fields within business this book is ideal for readers who want to prepare for a master of business administration degree it provides discussions and exchanges of information on principles strategies models techniques methodologies and applications in the business area

peterson s competitiveedge a guide to graduate business programs 2013 is a user friendly guide to hundreds of graduate business programs in the united states canada and abroad readers will find easy to read narrative descriptions that focus on the essential information that defines each business school or program with photos offering a look at the faces of students faculty and important campus locales quick facts offer indispensable data on costs and financial aid information application deadlines valuable contact information and more also includes enlightening articles on today s mba degree admissions and application advice new business programs and more

provides guidance on business schools and the mba programmes they offer part one contains advice on selecting courses and schools and submitting an application part two addresses the objectives of management education and part three provides an alphabetical listing of business schools worldwide

this volume provides guidance on choosing an mba course and all the factors that should be considered it covers pre course preparation and the requisite skills necessary for making the most of your courses and performing well in assessments

competitive exams for job s colleges and schools author adv dr manish das rupali baurah das career job counsellors and best selling author

any organization private or public profit or non profit requires effective management being a manager is nowadays a mass profession however managers have often have not received systematic training in this book the essential basics of modern management are presented systematically and with practical examples the focus is on the scope of action as a manager responsible on any hierarchical and process level step by step from corporate policy and environmental dynamis through strategic planning controlling and leadership up to organization career models and self managementtechniques target group are graduates and specialists who are systematically preparing for a new management position e g in a general management or an mba program

based on a business leadership program taught to professionals at global fortune 500 companies this indispensable guide offers practical tips for managers and aspiring business leaders getting an mba takes time and money making it inaccessible to many people who want to take charge in the business world the 12 week mba offers an alternative way to learn business essentials with a unique premise business leaders in any industry any function and at any level need the same core knowledge skills and attitudes to effectively manage and lead that core consists of working through and with other people to create value while using financial concepts and metrics to maximize the value created for all company stakeholders the timeless essence of managing numbers and leading people can be learned in less time and at a lower cost than in a traditional two year mba where much of the curriculum may become obsolete by the time students graduate authors bjorn billhardt and nathan kracklauer are senior executives at abilitie a global leadership development company that has served over 100 000 learners in fifty countries now the key lessons from abilitie s 12 week mba curriculum are available in this accessible and engaging guide

an absolutely vital resource for anyone doing an mba it will help you at every stage before during and after your mba alex elferink mba student at cass business school city university i found the book invaluable in helping me to prepare for my own mba studies and have always recommended it to prospective students wishing to embark on postgraduate studies in business and management daniel ganly mba director oxford brookes university undertaking any postgraduate management study is a big investment on many levels the mba handbook fifth edition explains what will be expected from you on a personal professional and academic level and is designed to prepare and support you throughout your studies the book is clearly structured and simply written around the following sections pre course preparation decide which qualification is right for you and plan your time and your funds check your study skills are up to scratch and recognise your own strengths and areas for improvement studying familiarise yourself with all forms of teaching and assessment used

on your course find out what your lecturers are looking for and learn how to boost your grades beyond your masters reassess your objectives and your options and learn how to make the most of your new opportunities this successful text has been thoroughly updated to include coverage of video conferencing gmat and problem based learning features of this new edition include activities examples and exercises in every chapter to help evaluate progress and put ideas into practice completely revised chapter on projects and dissertations which features an expanded section on methodologies and new material on plagiarism internal consultancy and electronic searches extended coverage of issues relating to efl and esl students dedicated chapter on using numbers with worked examples of maths problems to help clarify and explain key mathematical techniques and applications helpfiles to assist with grammar mathematics and spelling visit the updated and expanded companion website for the mba handbook fifth edition at booksites net cameron for worksheets and self assessment quizzes an invaluable source of guidance to my mba success with articles carefully placed to complement the skillsets that are required for a rigorous programme like this i would say that this is the most used book during the mba study lakshmi ishwar director guardian risk advisors p ltd bangalore sheila cameron has worked for the open university business school since its inception she has been involved in its mba programme since its earliest design stages in a variety of roles including a period as mba director

the future of the mba provides a sorely needed detailed and systematic review of the major contemporary debates on management education at the same time it makes a striking new proposal that will certainly have an impact in business schools that managers need to develop a series of qualitative tacit skills which could be appropriately developed by integrative curricula brought from different disciplines including sociology philosophy and other social sciences

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