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human resource management introduces you to the daily tools and skills you ll need to function as successful managers in both hr and business in general using a practical approach the text explores the evolution of the field highlighting the introduction of revolutionary new technologies and social media platforms with a heavy focus on emerging industry trends and the positive impacts of technology on hr the 17th edition prepares you with everything you need to be effective managers and hr personnel in the 21st century

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for undergraduate and graduate courses in human resource management dessler s book is written for the general manager in mind who wants to understand fundamental hr practices methods topics and relevant legal findings that would be helpful in making future hr decisions and solving multi faceted management problems

a stellar author team guides you through the key topics of human resource management from strategic and international perspectives in this updated edition

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the present book provides a comprehensive view on human resource management it would be an ideal textbook for mba m com pgdm and other postgraduate courses beginning with introductory perspectives of hrm and its evolutive aspects the book elucidates in an easily comprehensible manner the concepts of human resource planning job analysis and collection of job data job design recruitment selection and barriers to effective selection psychological testing and interviews placement and induction procedure training and management development techniques and problems associated with performance appraisal career planning promotions transfer and demotions employee compensation incentives benefits and services industrial relations and disputes employee grievances employee welfare safety and health collective bargaining and global human resource management the book is the first of its kind as it provides learning objectives in the beginning of every chapter numerous exhibits and examples that would help sustain the interest of readers key terms and questions following each chapter a small hr dictionary in the end of the book surely the book will provide a rewarding and refreshing experience to its readers

this book provides a concise engaging and accessible introduction to human resource management which is academically rigorous and appropriate for both undergraduate and postgraduate students taking courses in business studies and related areas adopting lecturers receive a copy of a dvd featuring video interviews with practitioners

human resource management strategic analysis text and cases has been designed to provide the comprehensive knowledge about the subject the book combines the operational as well as the strategic aspects of hrm it presents detailed coverage of the principles and concepts of hrm including its strategic aspects the text provides logical and analytical application of the concepts the strategic analysis involves integrative approach of hrm with strategic management case studies have been given at the end of each chapter to make subject more practical and analytical salient features of the book covers all relevant topics of hrm integrates operational hrm with strategic management inspires managerial actions to successfully deal with the challenges and emerging trends in hrm provides holistic view of global hrm simple and readers friendly language invaluable text for the students of mba m com and other post graduate students who are specializing in hrm useful guide for hr professionals and executives of corporate section

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