

Giving Voice To Values Babson College

Creating Social Value Educating for Values-driven Leadership Value Added by Venture Capital Firms Global Entrepreneurship and Development Index 2012 Consumers Index to Product Evaluations and Information Sources Native American Values Global Entrepreneurship and Development Index 2013 Role of the Time Value of Money in Financial Reporting Guide to Cost Management The Shifting Frontiers of Academic Decision Making Creating Value for All The State of the Art of Entrepreneurship Global Account Management S.A.M. Advanced Management Journal Encyclopedia of Leadership Information Systems Management in Practice International Directory of Business and Management Scholars and Research: Lor-Z, indexes CIO. AMA Winter Educators' Conference Marketing Theory and Applications Cheryl Kiser Mary C. Gentile Jens Ortgiese Zoltán J. Ács Thomas Schirer Erkko Autio Roman L. Weil Barry J. Brinker Peter D. Eckel Donald L. Sexton H. David Hennessey George R. Goethals Barbara Canning McNurlin Deanna LaValle Geraldine Rosa Henderson

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there is a new business landscape where companies are increasingly being judged on their ability to generate social value but

there is no off the shelf solution for the leaders and change makers in this new domain creating social value is a journey and each company must chart its own path through uncertain and complex terrain we invite you to discover how the entrepreneurial leaders profiled in this book have become trailblazers using strategy and innovation to generate profits and social value simultaneously creating social value provides insights into the motivations and preoccupations of groundbreaking entrepreneurial leaders as they look to activate change not just within their companies but also in their sectors value chains and even through co creating partnerships with their competitors such change requires fundamentally new styles of leadership and business design where companies seek to be generative rather than extractive this book also bears witness to the emergence of new language to describe these innovative concepts working with and sharing ideas with social entrepreneurs and entrepreneurs inside the authors became aware of the building blocks of a new lexicon with the power to inspire and positively influence the culture of an organization many of the leaders included in this book have driven change by harnessing the power of language to reroute their company s direction for example the campbell soup company has created destination goals to describe the long term vision of the company to nourish its customers employees and neighbours roshan has worked on nation building creating physical infrastructure in afghanistan a country decimated by war ups has worked to understand its impact on the planet building a materiality matrix of the issues that matter to its stakeholders while working to create a culture that fosters social innovation and seeks to understand constructive dissatisfaction ford is redefining its mission imagining a different future in which it provides mobility solutions rather than only manufacturing cars ford is working with toyota to co create technologies to combat climate change this book sets out a manifesto for social value creation which is defined as a strategy that combines a unique set of corporate assets including innovation capacities marketing skills managerial acumen employee engagement scale in collaboration with the assets of other sectors and firms to co create breakthrough solutions to complex economic social and environmental issues that impact the sustainability of both business and society social innovation differs from corporate responsibility in two significant ways it is strategic and it leverages a wide range of corporate assets and core competencies creating social value has been designed as a manual for change it will be essential reading for business students entrepreneurs and all of those wishing to effect positive generative change in larger organizations

annotation this text is aimed at teaching business students the near term skill set required around what to say to whom and

how to say it when the manager knows what he or she thinks is right when an ethical breach occurs but doesn't feel confident about how to act on his or her convictions this overlooked but consequential skill set is the first step in building the ethical muscle

if the key to future global economic growth is the spread of innovation and entrepreneurship in the developing world how can that spread be encouraged this book determines the conditions that favour entrepreneurship devises a way to measure them and then assesses the gaps and improvements needed in each country

acclaim for the 2011 edition the global entrepreneurship and development index focuses on high growth companies it tries to measure the ambition of entrepreneurs as well as the prevalence of start ups it presents its results in ways that are designed to capture the attention of policymakers it produces a ranking of 71 countries for all their faults nothing makes a politician jump like a league table it also identifies bottlenecks that prevent countries from doing better the index concludes that development and enterprise are correlated the economist the global entrepreneurship and development index both captures the context features of entrepreneurship and fills a gap in the measurement of development building on recent advances in entrepreneurship and economic development the authors have created an index that offers a measure of the quality of the business formation process in 118 of the most important countries in the world the authors expertly capture the contextual feature of entrepreneurship by focusing on entrepreneurial attitudes entrepreneurial abilities and entrepreneurial aspirations the data and their contribution to the business formation process are supported by three decades of research into entrepreneurship across a host of countries the unique index construction of individual and institutional measures integrates 31 variables from various data sources into 14 pillars three sub indexes and a super index the relationship between entrepreneurship and economic development appears to be more or less mildly s shaped the findings suggest moving away from simple measures of entrepreneurship across countries illustrating a u shaped or l shaped relationship to more complex measures which are positively related to development the model has important implications for development policy this unique book will be invaluable for researchers policymakers and entrepreneurs keen to expand their understanding of entrepreneurship and development

cost management is an umbrella term for innovative tools methods and operating philosophies such as activity based costing

abc this book provides implementation methods topics covered include how to find new ways to manage product life cycles and more

this edited volume explores the intersection of academic decision making with contemporary cutting edge challenges for which no simple solution exists it moves the issue of decision making outside of the contested arena of stakeholder responsibilities and presents a series of distinct and unique chapters that illustrate how colleges and universities are creating and sustaining dynamic and effective decision making processes

the extreme prevalence of poverty in today's world calls us urgently for action yet the poor harbour a potential for consumption production innovation and entrepreneurial activity that is largely untapped this report shows how entrepreneurs can serve the poor as clients and customers and can also include the poor as producers employees and business owners the report's main message business with the poor can create value for all the publication draws on 50 specially commissioned case studies of businesses that have successfully included the poor despite the constraints and created value for all the cases afford the wealth of ideas for inclusive business models

tended to enhance the understanding of the private enterprise system and the role of the entrepreneurship in economic development through identifying research needs

managing large global customers requires special expertise systems and organizational alignment supported by case studies and interviews this text examines the key aspects of developing and managing global customers for managers operating in multinational companies

the encyclopedia of leadership brings together everything that is known and truly matters about leadership as part of the human experience

dealing with the management of information technology it as it is being practiced in organizations today the emphasis of this book is on the current material that information systems executives find important its organization is around a framework that

readers new to the information can understand in this 7th edition discussions include the rising societal risks of it new sections on digital convergence messaging and instant messaging and a revised discussion on wireless technology the topics of outsourcing and and information security have been updated and enhanced information systems management in practice continues to merge theory with practice through real world case examples topics include leadership issues the cio s responsibilities uses of it information systems planning essential technologies managing operations systems development decision making collaboration and knowledge work an excellent reference resource for anyone employed in the information technology sector of business especially managers of and executives in those departments

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