

# Example Case Interview Questions

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*Jonathon Yarde*

the case interview workbook contains 60 case questions for management consulting interviews with complete solutions every case is compiled and edited by a team of ex consultants from mckinsey company the boston consulting group and bain company this book fills the gap left by others by providing you with plenty of high quality cases to practice on before your interview many cases are from actual interviews at the top tier firms and cannot be found elsewhere after working through this book you will be prepared for every type of case question you may encounter market sizing estimation operations industry analysis pricing growth strategy marketing investment m a market entry customer segmentation profitability valuation logic issue identification cost analysis market expansion and brainteasers to name a few these cases will help you prepare for interviews at leading management consulting firms including mckinsey company the boston consulting group bain company oliver wyman strategy formerly booz company a t kearney roland berger and l e k as well as for consulting roles at large firms such as accenture deloitte pwc ey and kpmg note that is a workbook designed to complement other preparation books you will have a hard time solving these cases without learning first elsewhere how to do so e g which frameworks to use how to use them and how to structure a solution

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based on their own experiences of in depth case studies of software projects in international corporations in this book the authors present detailed practical guidelines on the preparation conduct design and reporting of case studies of software engineering this is the first software engineering specific book on the case study research method

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mastering the case interview outlines the essential interview principles and identifies strategies you can use to master the case analysis it offers an overview of the most common types of problems given in case interviews outlines a framework for approaching each type of case and provides a variety of case interview examples in addition this book offers detailed advice on how to manage the interview process it includes specific interview guidelines provides sample questions and answers and outlines practical strategies on how to ace the case interview

if you re interested in consulting you ve almost certainly heard of a case interview a job interview in which you are presented with and asked to solve specific business challenges but increasingly case interviews aren t just for consultants professionals in finance or business operations as well as those seeking high level positions within an organization may very well encounter these challenging interviews as well this book will help you write the perfect consulting resume and cover letter that gets multiple interview invitations from top consultancies learn the 7 different parts

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you often hear in discussions about case interviews that you should not use standard business frameworks and concepts at all because they just don't fit to the specific case question and interviewers don't like it when candidates use standard frameworks to solve cases however when challenging this shallow generalized and popularized statements there aren't any of those arguments remaining on the table it is most definitely true that you can't crack a realistic interview case by relying solely on standardized frameworks but all those business frameworks and concepts are extremely helpful templates which you can and even should put into your toolbox and use them whenever appropriate if not to the full extent at least partly such a standard business framework is just a tool and the tool itself is rarely good or bad it mainly depends on how and for which purpose you use it with this book you achieve all of the following get a profound overview of the most important business concepts and frameworks needed in consulting case interviews really understand those business concepts and frameworks instead of possessing only knowledge of dangerous half truths impress your interviewer on how structured and therefore client friendly you tackle tough case interview questions quickly learn how to actually apply those frameworks to concrete business situations instead of just having a shallow theoretic knowledge of them be more mece mutually exclusive collectively exhaustive in setting up your overall case structure at the beginning of your case interview better structure your answers to particular questions later on in your case interview again being more mece save tons of time by having high quality content from 10 years of consulting and interview experience together in one single book significantly reduce the risk of losing a tier 1 consulting firm job offer because you were not structured enough in your interview and we all know how important it is to be abs always be structured

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