Communication Mosaics An Introduction To The Field Of Communication

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near field communication is a radio frequency technology that allows objects such as mobile phones computers tags or posters to exchange information wirelessly across a small distance this report on the progress of near field communication reviews the features and functionality of the technology and summarizes the broad spectrum of its current and anticipated applications we explore the development of nfc technology in recent years introduce the major stakeholders in the nfc ecosystem and project its movement toward mainstream adoption several examples of early implementation of nfc in libraries are highlighted primarily involving the use of nfc to enhance discovery by linking books or other physical objects with digital information about library resources but also including applications of nfc to collection management and self checkout future uses of nfc in libraries such as smart posters or other enhanced outreach are envisioned as well as the potential for the touch paradigm and internet of things to transform the ways in which library users interact with the information environment conscious of the privacy and security of our patrons we also address continuing concerns related to nfc technology and its expected applications recommending caution awareness and education as immediate next steps for librarians

near field communication devices and the emerging field of internet of things require efficient short range communication techniques classical telecommunication theory however has so far focused on radiating electromagnetic signals which is more suited to terrestrial communication systems over the last decade however considerable research and applications of inductive methods have emerged as innovative approaches for secure short range communications by changing the paradigm of an established model of electromagnetic communications we have witnessed the emergence of embedded inductive medical devices magneto inductive waveguides inductive pots and cooking devices magneto inductive sensors wireless power transfer inductive hearing aids and the emerging inductive point to point communication specifically termed near field communication nfc as used in mobile phones and payment cards to name a few while there exist a large set of distributed methods and algorithms detailing the design and performances of such applications a significant gap is observed as a lack of detailed collection of the methods in one place which could be easily understood and used quickly by someone seeking to apply the methods in this book this missing gap is filled with the required details and the theory of near field communication systems including both the radiating and reactive energy coupling near field systems in addition to the well known far field radiation techniques the book details the fundamental expressions and design methods which facilitate the creation of near field devices and equipment including embedded biomedical implants the book contains recent advances in inductive communications performance limitations and a collection of applications it also lays a strong foundation for the application of inductive methods for creating internet of things systems

the international encyclopedia of communication represents the definitive reference work in this interdisciplinary and dynamic field this authoritative twelve volume set is jointly published by wiley blackwell and the international communication association ica the leading academic association of the discipline in the world a ground breaking collection of nearly 1 350 original entries within a 12 volume set spanning the scholarship evidence and methodology of communication research jointly published by wiley blackwell and the prestigious international communication association ica newly commissioned entries divided into 29 editorial areas representing major fields of inquiry within communication each of which is headed by a leading expert in their respective field editorial areas include communication theory and philosophy interpersonal communication journalism intercultural and intergroup communication media effects strategic communication pr communication and media law and policy media systems in the world and communication and technology spans the breadth of communication studies including coverage of theories media and communication phenomena research methods problems concepts and geographical areas within this dynamic and interdisciplinary field written and edited by an international team of the world s best scholars and teachers with new entries added and revisions made each year until 2015 reader friendly a z entries ranging from extended explorations of major topics to short descriptions of key concepts with sophisticated cross referencing and search facilities lexicon by subject area and a comprehensive index 12 volumes communicationencyclopedia com

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this book offers a new holistic approach to the field of communication by first explaining the basic processes central to all communication contexts e g listening perceiving using verbal and nonverbal communication and then applying these processes to various contexts intrapersonal interpersonal groups and teams organizations interviews public speaking technologies of communication and mass communication the goal of the book is to provide readers with a clear understanding of the fundamental skills and processes that are a part of the broad array of communication encounters in personal professional and public life

authors analyze and discuss significant theories research and practices in various areas of this field the final section considers future directions seventeen essays on the history of the field communication theory in business and cultural contexts and future directions paper edition unseen 18 95 annotation copyrighted by book news inc portland or

wireless power transfer wpt is a promising technology used to transfer electric energy from a transmitter to a receiver wirelessly without wires through various methods and technologies using time varying electric magnetic or electromagnetic fields it is an attractive solution for many industrial applications due to its many benefits over wired connections this book discusses the theory and practical aspects of wpt technology

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includes literature

this book examines the major business communication theories delving into their relationships and practical applications many business communication studies lack a strong theoretical grounding a deficit that creates difficulties for researching business communication phenomena and building upon previous studies the book addresses this issue by cataloging and briefly describing the major business communication theories as well as giving a typology of these theories to better integrate them this book provides value to

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